



POWERED BY



California  
Community  
Colleges



Doing What MATTERS  
FOR JOBS AND THE ECONOMY

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## Technical Assistance Provider:

### Centers of Excellence for Labor Market Research

The Centers of Excellence for Labor Market Research (COE), located strategically to study the regional economies of California, support the community colleges by providing customized data on high growth, emerging, and economically-critical industries and occupations and their related workforce needs.

The COE aspire to be the leading source of regional workforce information and insight for California Community Colleges. The COE reports and data tools are designed to enable community colleges to remain relevant and responsive in their offerings.

As a grant-funded technical assistance provider, the COE work with colleges, regions and the sector networks to:

- identify opportunities and trends in high-growth, emerging and economically critical industries and occupations
- estimate the gap between labor-market demand, available training and existing or future workers
- help regions respond to workforce needs by providing them quality information for decision-making

### Supporting Doing What MATTERS for Jobs and the Economy

To keep California competitive in the global marketplace, it is critical that community colleges understand the economic dynamics of their regions and how these drivers affect workforce issues. Colleges must have continuous access to data and decision support to ensure that curriculum produces workers with the skills that are relevant to California's businesses. The COE help industry sectors, regions and community colleges achieve this by providing information to:

- create new and relevant programs and curriculum
- revise or retire programs
- pursue grants that lead to funding
- access workforce data not available through other sources

### Supporting the Strong Workforce Program

The COE support the Strong Workforce Program to create one million more middle-skill workers by providing customized data on industries, occupations and related workforce needs. The COE have been embedded into the preparation of plans at both a regional and local level, which includes the provision of qualifying data and reports, and participation in "non-standard" LMI review committees. The rollout of the local and regional share

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**Centers of Excellence for Labor Market Research | [www.coecc.net](http://www.coecc.net)**

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funding has resulted in new product development such as the Labor Market Assessment reports, the LMI Library; reaffirming the usefulness of existing products like the COEs Supply & Demand Tools while highlighting the need for continuous training to administrators and faculty on how to access and utilize labor market data.

In addition, the COE support several of the 25 Strong Workforce recommendations, including:

- Recommendation 3: Develop and broadly publicize industry-informed career pathways that prepare students for jobs needed within the regional labor market
- Recommendation 6: Improve the quality, accessibility and utility of student outcome and labor-market data to support students, educators, colleges, regions, employers, local workforce investment boards and the state in career technical education (CTE) program development and improvement efforts
- Recommendation 8b: Provide sufficient staffing and resources in the Chancellor's Office to accelerate the state-level curriculum approval process
- Recommendation 8c: Identify and disseminate effective practices in local curricula adoption and revision processes and provide technical assistance for faculty and colleges
- Recommendation 17: Strengthen communication, coordination and decision-making between regional CTE efforts and the colleges to meet regional labor-market needs
- Recommendation 20a: Align college programs with regional and industry needs by leveraging multiple labor- market information sources, including California Community Colleges, Centers of Excellence, Deputy Sector Navigators, industry associations, state agencies, economic development entities and workforce boards

### Get started with the Centers of Excellence

The COE encompass seven centers across California, located strategically to study and serve the regional economies of the state.

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*Doing What MATTERS for Jobs and the Economy invests in California's economic growth and global competitiveness through industry-specific partnerships, education, training and services that contribute to a highly skilled and productive workforce. <http://doingwhatmatters.cccco.edu>.*

*The California Community Colleges is the largest system of higher education in the nation composed of 72 districts and 114 colleges serving 2.1 million students per year. Community colleges supply workforce training, basic skills education in English and math, and prepare students for transfer to four-year institutions. The Chancellor's Office provides leadership, advocacy and support under the direction of the Board of Governors of the California Community Colleges. For more information about the community colleges, please visit <http://californiacommunitycolleges.cccco.edu/>, <https://www.facebook.com/CACommColleges>, or <https://twitter.com/CalCommColleges>.*

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