

# **\$164 Million K-12 Strong Workforce Funding Overview**

**September 28, 2018**



California  
Community  
Colleges



# Policies Fostering K-14 Career Pathways

## Administered by the California Department of Education

- \$15M – SB1070/SB70
- \$500M - CA Career Pathway Trust (\$250M for 2 years)
- \$900M - CTE Incentive Funds (paid over 3 years)

**\$150M - CTE Incentive Funds (ongoing)**



## Administered by the CA Community Colleges Chancellor's Office

- \$48M - SB1070 /SB70  
*Doing What MATTERS for Jobs & the Economy*
- \$248M CC Strong Workforce (ongoing)

**\$164M - K12 Strong Workforce (ongoing)**

**Aligned metrics**

# Collaboration with the CDE Fostering K-14 Career Pathways Success

- Weekly face-to-face work sessions
- Ongoing review of legislation to ensure non-duplication of efforts
- Reciprocity in attending regional meetings
- Joint communications and presentations
- Ongoing collegial strategic discussions

# 2018-19 Funding Administered by CCCCO

\$150M

\$14M

- **\$150 million – administered by the Chancellor’s Office, partnered w/CDE**
- Emphasis on collaborative approach between systems
- Create, support, and/or expand high-quality career technical education programs at the K-12 level that are aligned with and the workforce development efforts occurring through the Strong Workforce Program and regional priorities
- Increase the transition from secondary to post secondary and career
- Competitive; available only to K12
- **\$14 million – administered by the Chancellor’s Office, partnered w/CDE**
  - K-12 Workforce Pathway Coordinators (est. 114)
  - Network of K-14 Regional Technical Assistance Provider (est. 11)
  - Statewide K-14 Regional Technical Assistance Provider (est. 1)
  - CTE Regional Consortia administrative costs

# Regional Allocation\* Model Weighted Factors



- 1. Regional unemployment rate **33%**
- 2. Regional average daily attendance for pupils in grades 7-12 **33%**
- 3. Regional proportion of job openings **34%**

(Formula for small school district LEA ada)  
(Data sources: EMSI and CalPADS)

\*Chancellor’s Office will flow dollars to fiscal agent of CTE Regional Consortia to administer.

# K12 Strong Workforce Selection Committee

Each CTE Regional Consortium shall form a K-12 Selection Committee made up of individuals with expertise in K-12 career technical education and workforce development:

1. Current or former K-12 career technical education teachers and administrators.
2. Charter school representatives, including representatives of charters operating pursuant to Education Code Section 47612.1(a).
3. Career guidance counselors.
4. Representatives of industries that are prioritized by the consortium.
5. At least one community college faculty or administrator.
6. Other K-12 education or other stakeholders as determined by the consortium. (b) The K-14 Technical Assistance Provider\* in each consortium shall serve as a consultant to the K-12 Selection Committee.

# Eligible Entities - Competitive Process

\$150M

A project submission for purposes of the K-12 component of the Strong Workforce Program should consist of one or more of any combination of the following:

- School districts
- County offices of education
- Charter schools
- Regional occupational centers or programs operated by a joint powers authority, provided that the application has the written consent of each participating local educational agency

# Additional Requirements

\$150M

**Local educational agencies applying to receive a project allocation from a consortium shall comply with all of the following:**

- Be located within the geographical boundaries of the consortium, and engage in regional efforts to align workforce, employment, and education services
- Use their consortium's plan developed pursuant to Section 88823 to inform their efforts to create, support, implement or expand upon career technical education courses, course sequences, programs, and pathways, and to the extent possible, integrate available local, regional, state, and nonpublic resources to improve the successful outcomes of pupils enrolled in career technical education courses, course sequences, programs, and pathways



\$150M

# Student Success Key Performance Indicators Data Tools for accountability

## K-14 CTE Transition Report

Which programs would you like to view?

K-12 District:

All Cal-PASS Plus Member Districts

CTE Pathway:

BROAD - All

12th Grade Year:

2015-2016

View

Cohort Size

College Readiness

College Progress

College Completion

Data Table

Definitions

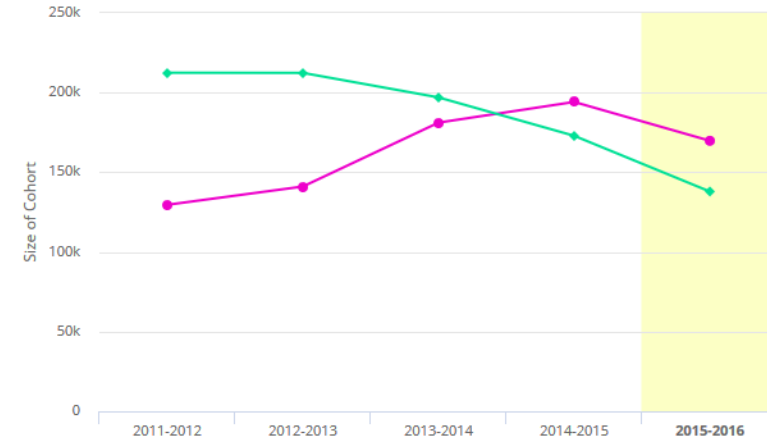
Number of Students in K-12 Cohort

Enrolled in Community College in One Year

Time to College Enrollment

### Number of Students in K-12 Cohort

All Cal-PASS Plus Member Districts, BROAD - All, 2015-2016



CTE Students in Related Pathway

Non-CTE Students

# Proposed Funding Rollout Timeline to Regional Fiscal Agents

- Regional allocations posted – **September 14, 2018**
- Board of Governors approves receipt of funding – **September 17, 2018**
- Regional allocations disbursed to Strong Workforce Program fiscal agents –  
**March 2019**
- Regional fiscal agents disburse project submission allocations – **June for July 1 start.**

# Proposed Regional Work Timeline Project Submissions 1/2



- Guidance to field (joint statewide communication CDE/CO) – **Week of September 17, 2018**
- Guidance document for K12 Selection Committee roles and responsibilities – **October 1, 2018**
- Project submission overview and Fiscal overview Zoom conference calls **October 1 - October 17th**
- Letter of Intent to apply for project submissions – **October 17, 2018 – December 12, 2018**
- Regional face-to-face CDE/CO information sessions of K12 SWP **October 17 – January 7**

# Proposed Regional Work Timeline Project Submissions 2/2



- Application form for project submissions available to LEAs – **January 7, 2019**
- K12 Selection Committees in place – **January 7, 2019**
- Project submission deadlines – **March 15, 2019**
- Training for K12 Selection Committee’s on project submission rubric & NOVA – **January 7 – March 15**
- Allocation Notification – **April 30, 2019**
- NOVA training for LEAs receiving allocations – **April 30 – June 15, 2019**
- Allocations released to funded projects – **July 1, 2019**

# Proposed Regional Work Timeline K12 Workforce Pathway Coordinators

**\$14M**

Solicitation of Interest – **January 7, 2019**

Application form released – **January 18, 2019**

Application submission deadlines – **January 25, 2019**

Applicant interviews – **February 4 – March 1, 2019**

Funds from Regional Fiscal Agents to colleges for hiring – **March 2019**

Notification to applicants – **March 11, 2019**

Work year **July 1, 2019 – June 30, 2020**

# Proposed Regional Work Timeline

## K14 Regional Technical Assistance Providers

**\$14M**

- Solicitation of Interest – **January 7, 2019**
- Application form released – **January 18, 2019**
- Application submission deadlines – **January 25, 2019**
- Applicant interviews – **February 4 – March 1, 2019**
- Funds from Regional Fiscal Agents to colleges for hiring – **March 2019**
- Notification to applicants – **March 11, 2019**
- Work year **July 1, 2019 – June 30, 2020**

# Forthcoming Guidance (General Dates)

1. K12 Selection Committee selection and activation (September)
2. Project Submission overview and general guidelines (January)
3. Metrics and Data collection (September)
4. K12 Workforce Pathway Coordinator position (January)
5. K14 Regional Technical Assistance Provider position (January)

# Information and Updates


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**FOR CTE FACULTY:** INFORMATION RESOURCE HUB  
**SUCCESS STORIES & AWARDS:** Workforce Recognition eShowcase

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## Strong Workforce Program

\$248M for Community Colleges

<p><b>GUIDANCE</b></p> <p>What is Strong Workforce?  <b>Trailer Bill Language:</b>        PDF   Word        CCCC Guidance Memos  <b>FAQs:</b> Round 1 2016-17, Round 2 2017-18  <b>Nova System:</b> Template Instructions, Reporting Instructions, SWP Module Updates, Webinars  <b>Allocations:</b>        2016-17, 2017-18        2017-18 Incentive Funding Allocations  <b>VIDEO SERIES PRESENTATION ARCHIVE</b>  <b>WEB-BASED ASSISTANCE</b></p>	<p><b>PLANNING</b></p> <p><b>Regional/Local Plans &amp; Analytics:</b> Round 1 2016-17, Round 2 2017-18 (TBD)        CTE Rebrand        Master Calendar &amp; Regional Meetings  <b>Local Shares</b>        - Reporting Template        - System Slides (TBD)        - Overview  <b>Regional Shares</b>        - Reporting Template        - Overview</p>	<p><b>LABOR MARKET RESEARCH</b></p> <p>Labor Market Information Library        Demand &amp; Supply Data Tools        Ideas for Growing CTE FTES  <b>CTE PROGRAM OUTCOMES</b></p> <p>Find CTE Outcomes        Strong Workforce Program Metrics        Strong Workforce Program Incentive Funding        Incentive Funding Breakdown</p>	<p><b>DIRECTORIES</b></p> <p>Find My Regional Partners        CTE Regional Consortia        Sector Navigators / Deputy Sector Navigators        Labor Market Research Centers of Excellence        CTE Data Unlocked Experts        Technical Assistance Providers  <b>WORKFORCE RECOGNITION</b></p> <p>Strong Workforce Stars        Practices with Promise        Strong Workforce Champions</p>
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\$164M for K-12 Local Education Agencies

<p><b>GUIDANCE</b></p> <p>What is K12 Strong Workforce Program  <b>Trailer Bill Language:</b>        PDF   Word        CCCC Guidance Memos        FAQs  <b>Nova System:</b> Template Instructions, Reporting Instructions, SWP Module Updates, Webinars        Allocations</p>	<p><b>PLANNING</b></p> <p>Regional Plans &amp; Analytics        Master Calendar &amp; Regional Meetings        Local Shares</p>	<p><b>LABOR MARKET RESEARCH</b></p> <p>Labor Market Information Library        Demand &amp; Supply Data Tools  <b>K-12 CTE PROGRAM OUTCOMES</b></p> <p>Strong Workforce Program Metrics</p>	<p><b>DIRECTORIES</b></p> <p>Find My Regional Partners        CTE Regional Consortia        Sector Navigators / Deputy Sector Navigators        Labor Market Research Centers of Excellence        CTE Data Unlocked Experts        Technical Assistance Providers</p>
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<http://doingwhatmatters.cccco.edu/StrongWorkforce.aspx>



# Resources

The remaining slides represent additional resources with detailed information (updates may be forthcoming)

# Community College Regions



# Application Information 1 of 2

- ✓ Provides opportunities for pupils to participate in after school, extended day, and out of-school internships, competitions, and other work-based learning opportunities.
- ✓ Leads to an industry-recognized credential or certificate, or appropriate postsecondary training or employment.
- ✓ Is staffed by appropriately credentialed teachers or faculty and provides professional development opportunities for those teachers or faculty members.
- ✓ Reports data that can be used by policymakers, local educational agencies, community college districts, and their regional partners to support and evaluate the program, including, to the extent possible, demographic data used to evaluate progress in closing equity gaps in program access and completion, and earnings of underserved demographic groups.

# Application Information 2 of 2

**The application as it describes the applicant's career technical education program, as applicable, shall meet all of the following minimum eligibility standards:**

- ✓ Is informed by, aligned with, and expands upon regional plans and planning efforts occurring through the Strong Workforce Program.
- ✓ Offers high-quality curriculum and instruction aligned with the K12 California Career Technical Education Model Curriculum Standards, including, but not limited to, providing a coherent sequence of career technical education courses that teach industry valued technical skills while reinforcing academic skills that enable pupils to transition to postsecondary education or training programs that lead to a career pathway or attain employment upon graduation from high school.
- ✓ Provides pupils with quality career exploration and guidance.
- ✓ Provides pupil support services, including, but not limited to, counseling and student leadership development.

# Project Proposal Criteria

**When determining project allocations under the K-12 component of the Strong Workforce Program, the K-12 Selection Committee shall:**

1. Give positive consideration to each of the following characteristics in an application:
  - A. Aligned programs serving unduplicated pupils
  - B. Programs that the K-12 Selection Committee, in consultation with the consortium, determines most effectively meet the needs of the local and regional economies.
  - C. Programs serving pupils that have higher than average dropout rates
  - D. Programs located in an area of the state with a high unemployment
  - E. Written in Local Control Accountability Plans

# Project Proposal Criteria (continued)

**When determining project allocations under the K-12 component of the Strong Workforce Program, the K-12 Selection Committee shall:**

1. Give positive consideration to programs that:
  - A. Successfully leverage existing structures, requirements, and resources of Perkins, the California Partnership Academies, workforce development boards or the Agricultural Career Technical Education Incentive Grant.
  - B. Include contributions from industry, labor, and philanthropic sources.
  - C. Make significant investments in programs for students, sustainable career technical education infrastructure and classroom equipment.
  - D. Operate within rural school districts

# Conditions of Funding

## As a condition of receiving funds, project allocation recipients shall do the following:

1. Certify to the K-12 Selection Committee that grant funds received and the matching funds contributed by each local educational agency shall be used solely for the purpose of supporting the program or programs for which the grant is awarded.
2. Make expenditure data on career technical education programs available for purposes of determining if the grant recipients have met the dollar-for-dollar match requirement specified in subdivision (c) of Section 88828, and for monitoring the use of funds provided pursuant to Section 88827.
3. The Controller shall include the instructions necessary to enforce the requirements pertaining to the K-12 component of the Strong Workforce Program in the audit guide required by Section 14502.

# Policies and Procedures

- LEA Default Policies and Procedures
- All fiscal policy and regulations adopted by the applicable LEA



# Match Requirements

1. Provide matching funds for any grant funding received from this program as follows:
  - A. For regional occupational centers or programs operated by joint powers authorities, one dollar (\$1) for every one dollar (\$1) received from this program.
  - B. For local educational agencies, two dollars (\$2) for every one dollar (\$1) received from this program.
2. The local match may include funding from school district and charter school local control funding formula apportionments pursuant to Section 42238.02, the federal Carl D. Perkins Career and Technical Education Improvement Act of 2006 (20 U.S.C. Sec. 2301 et seq.) or its successor, the partnership academies program pursuant to Article 5 (commencing with Section 54690) of Chapter 9 of Part 29 of Division 4 of Title 2, the agricultural career technical education incentive program pursuant to Article 7.5 (commencing with Section 52460) of Chapter 9 of Part 28 of Division 4 of Title 2, or any other source, except as provided in paragraph (3).
3. That local match shall not include any funding received by the applicant from the California Career Pathways Trust established pursuant to Section 53010, or the California Career Technical Education Incentive Grant Program established pursuant to Section 53070.
4. An applicant's matching funds shall be used to support the program, or programs, for which the applicant was awarded a grant.

# Guidelines, Definitions & Reasonable Standards

## Example Non-Allowable Activities:

- Entertainment
- Alcoholic Beverages
- Contingency (Rainy Day Funds)
- Goods and Services for Personal Use
- Lobbying
- Contributions or Donations
- Facility costs including code upgrades

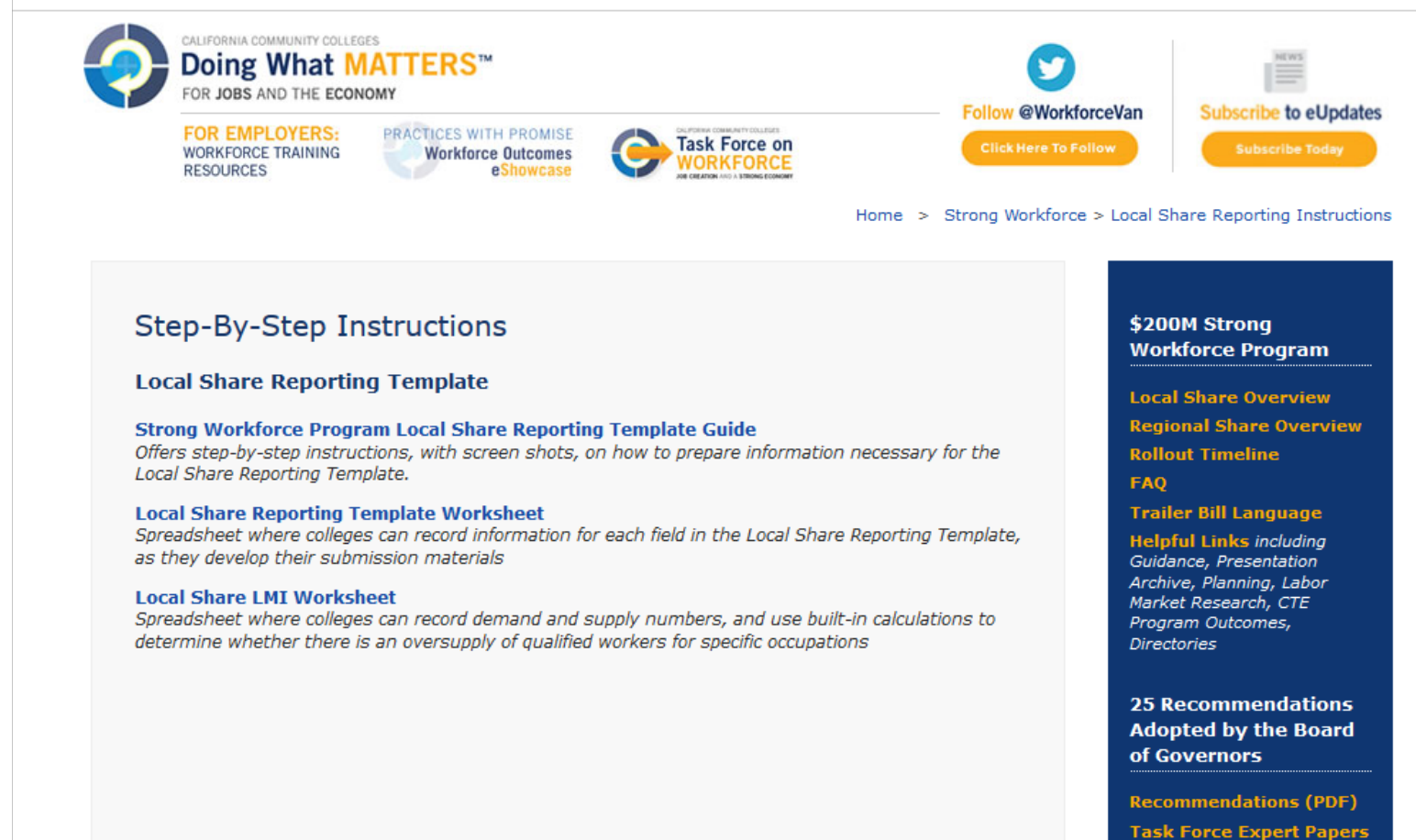
# K12 SWP Data Requirements

1. Metrics aligned to WIOA
2. CDE College and Career Indicator as shown on the state dashboard
3. Perkins quality indicators described in the California State Perkins plan
4. Number of pupils completing high school
5. Number of pupils completing CTE coursework
6. Number of pupils obtaining industry-recognized certificates or credentials or other measure of skill attainment (skill attainment suggests career exploration or other soft skills)
7. Number of students attaining employment and in what field
8. Student post high school transition plans disaggregated by post-secondary educational choice (public private, 2-year, 4-year, UC, CSU, Community College, apprenticeship program, or other educational skills)

# Forthcoming Technical Assistance

- Step-by-step guide on the project proposal submission process and how to fill out the application
- Demand and supply labor market information tools
- Upcoming Webinars
- [Email Strongworkforcehelpdesk@cccco.edu](mailto:Strongworkforcehelpdesk@cccco.edu)

# Example of Resource Templates



The screenshot shows a webpage header for California Community Colleges. On the left is the logo for "Doing What MATTERS™ FOR JOBS AND THE ECONOMY". In the center are logos for "FOR EMPLOYERS: WORKFORCE TRAINING RESOURCES", "PRACTICES WITH PROMISE Workforce Outcomes eShowcase", and "Task Force on WORKFORCE JOB CREATION AND A STRONG ECONOMY". On the right are social media links for Twitter (@WorkforceVan) and a "Subscribe to eUpdates" button. Below the header is a breadcrumb trail: "Home > Strong Workforce > Local Share Reporting Instructions".

**Step-By-Step Instructions**

**Local Share Reporting Template**

**Strong Workforce Program Local Share Reporting Template Guide**  
*Offers step-by-step instructions, with screen shots, on how to prepare information necessary for the Local Share Reporting Template.*

**Local Share Reporting Template Worksheet**  
*Spreadsheet where colleges can record information for each field in the Local Share Reporting Template, as they develop their submission materials*

**Local Share LMI Worksheet**  
*Spreadsheet where colleges can record demand and supply numbers, and use built-in calculations to determine whether there is an oversupply of qualified workers for specific occupations*

**\$200M Strong Workforce Program**

- [Local Share Overview](#)
- [Regional Share Overview](#)
- [Rollout Timeline](#)
- [FAQ](#)
- [Trailer Bill Language](#)
- [Helpful Links](#) including Guidance, Presentation Archive, Planning, Labor Market Research, CTE Program Outcomes, Directories

**25 Recommendations Adopted by the Board of Governors**

- [Recommendations \(PDF\)](#)
- [Task Force Expert Papers](#)

# K12 Workforce Pathway Coordinator

- ✓ K12 Workforce Pathway Coordinator within the geographical boundaries of each community college district (unless otherwise jointly decided)
- ✓ Selected through a competitive process jointly administered
- ✓ Provide technical assistance and support to local educational agencies in utilizing their region's plan developed
- ✓ Collaborate on behalf of the local educational agencies within the consortium, including identifying and advocating for K-12 programmatic priorities
- ✓ Remains current with the needs of K-12 career technical education programs and their regional and local labor markets in order to provide guidance, in collaboration with local educational agencies participating in the consortium, to the chancellor's office, the consortium, and industry sector representatives

# K12 Workforce Pathway Coordinator (continued)

- ✓ Act as first point of contact for local educational agencies, industry representatives, and employers with the intent of assisting local educational agencies respond to industry needs and facilitating industry connection with K-12 career technical education programs
- ✓ Cultivate collaborative communities so that local educational agencies, and industry representatives can collaborate and provide peer-to-peer knowledge exchange in areas of common interest to inform the development of high-quality education programs
- ✓ Work in conjunction with the Community College Deputy Sector Navigators and California Department of Education Industry Sector Leads to improve linkages and alignment of career education pathways between middle schools, high schools, public postsecondary institutions, and the workforce

# K14 Regional Technical Assistance Providers

K-14 Regional Technical Assistance Providers (established as Program Specialists) under the California Career Pathways Trust Program (Chapter 433, Statutes of 2012). One shall be selected for each consortium through a competitive process jointly administered by the Superintendent of Public Instruction and the Chancellor, and shall perform duties, including, but not limited to, all of the following:

- ✓ Provide leadership, guidance, and technical assistance to create, support, expand and improve career technical education opportunities for local educational agencies.
- ✓ Act as a liaison between the consortium and the State Department of Education, and serve as a consultant to the K-12 Selection Committee.



# K14 Regional Career Technical Assistance Providers (continued)

- ✓ Interact with the K-12 Workforce Pathway Coordinators and the Deputy Sector Navigators to improve linkages and career education pathways between middle schools, high schools, public postsecondary institutions, and the workforce.
- ✓ Identify professional development opportunities for the K-12 Workforce Pathway Coordinators and educational entities, including educational leaders and counselors.
- ✓ Regularly facilitate convenings of K-12 Strong Workforce Program grantees to develop a network of educators to share best practices and cultivate state resources that can be used by agencies charged with providing assistance within the Statewide System of Support authorized pursuant to Section 52059.5 of the Education Code.

# Strong Workforce Information & Updates

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