CTE Data Unlocked Funding & Technical Assistance Application

The Chancellor's Office is providing funding and technical assistance to strengthen colleges’ abilities to find, understand, and use CTE data. While this is a noncompetitive application, resources must be utilized to integrate data into college processes and support evidence based decision making for CTE programs.

There are three sections of the application: Current Data Usage, Technical Assistance, and Funding. This document summarizes the questions that colleges will be asked to respond to as part of the application.

Current Data Usage

*The first section will give the Chancellor's Office a better understanding of the types of data your college is currently accessing, to better tailor technical assistance.*

1) Where does your college get information on CTE outcomes at other colleges or training providers? (Please check all that apply)
   - Conversations with colleagues
   - Advisory committees
   - Surveys
   - Statewide or national data systems (e.g., Datamart, LaunchBoard, IPEDS)
   - Data files shared by other colleges or training partners
   - Purchased through a service or vendor (e.g., National Student Clearinghouse)
   - No access to this information currently
   - I’m not sure

2) Where does your college get information on employment and earnings? (Please check all that apply)
   - Conversations with students
   - Advisory committees
   - Surveys (e.g., CTE Outcomes Survey, post-graduation surveys, employer surveys)
   - Statewide or national data systems (e.g., Salary Surfer, Wage Tracker, LaunchBoard, Perkins report)
   - Purchased through a service or vendor (e.g., custom file from EDD)
   - No access to this information currently
   - I’m not sure

3) Where does your college get information on labor market information like projected job openings and desired skills? (Please check all that apply)
   - Conversations with students and employers
   - Advisory committees
   - Surveys (e.g., employer surveys)
   - Statewide or national data systems (e.g., LMID, Bureau of Labor Statistics, O*NET)
• Purchased through a service or vendor (e.g., EMSI, Burning Glass, Help Wanted Online)
• No access to this information currently
• I’m not sure

**Technical Assistance**

*The Technical Assistance section will clarify the content, timing, and responsible party for support.*

1) You will be asked to pick activities within **one** of the following categories:

**Help with data clean up**

• Technical support to examine TOP code and SAM code assignments
• Technical support on reporting locally-issued certificates
• Technical support on other missing data elements, such as flags for specific student characteristics (e.g., Perkins flags)
• Other (please specify)

**Training on CTE data tools**

• Overview training, where participants learn about CTE data tools and engage in hands-on exercises related to program review, accreditation, and planning
• Deep dive training into a scenario such as program review, planning, or accreditation, where participants do hands-on work to find data in statewide tools and apply it to local processes
• Training with a specific department or program, where participants examine outcomes in various statewide data tools
• Other (please specify)

**Assistance with integrating data into college processes**

• Pull and format data from statewide data tools to support program review, biannual CTE program evaluation, and accreditation
• Pull and format data from statewide data tools to support local and regional planning
• Develop a CTE profile for the college that documents the following information: participation levels, student characteristics, milestone attainment, success outcomes, and employment and earnings data, benchmarked against regional and statewide figures
• Other (please specify)

**Locally-defined support**

• You will be given up to 500 words to describe the support you would like to receive.

*The college would like help in determining how best to use technical assistance*

• You will be asked to provide the name, job title, and contact information for a person who can be contacted by a member of the CTE Data Unlocked team in mid-June to discuss how best to design a technical assistance solution that meets your college’s needs.
No technical assistance requested
- Colleges can elect not to receive technical assistance.

2) Colleges can pool technical assistance resources with other colleges to create larger, joint projects, so you will be given a place to indicate if you’d like to do a joint project.

3) You will also be asked to list the name, job title, and contact information for the person who will be responsible for working with the technical assistance provider.

4) You will be asked for the timeframe in which you would like to receive assistance.

Funding

The Funding section will clarify the content, timing, and responsible party for support.

1) You will be asked to pick activities within one of the following categories:

Help with data clean up
- Technical support to examine TOP code and SAM code assignments
- Technical support on reporting locally-issued certificates
- Technical support on other missing data elements, such as flags for specific student characteristics (e.g., Perkins flags)
- Other (please specify)

Assistance with integrating data into college processes
- Pay someone to revise policies, processes, procedures, and associated documents to incorporate CTE data into college processes
- Pay someone to provide additional training and facilitation on data integration
- Pay someone to pull and format data from statewide data tools to support program review, biannual CTE program evaluation, and accreditation
- Pay someone to pull and format data from CTE data tools to support program or sector planning
- Pay someone to pull and format data from statewide data tools to support college planning
- Pay someone to pull and format data from statewide data tools to support regional planning
- Other (please specify)

Creating communications materials based on data
- Pay someone to develop outreach materials based on data found in CTE data tools
- Pay someone to develop educational planning materials based on data found in CTE data tools
- Pay someone to create written profiles of programs with strong skills-builder outcomes
- Other (please specify)
Support adoption of new data tools such as the LaunchBoard, CATEMA, and the CTE Outcomes Survey
- Support integration of the CATEMA system, such as faculty stipends to support the development of processes with K-12 partners and A&R offices to gather and process information on articulated courses and credit by exam
- Improve response rates for the CTE Outcomes Survey, such as purchasing services that can provide updated contact information for former students or providing faculty stipends to develop communications plans to clarify the importance of the survey to students
- Conduct training on the LaunchBoard
- Conduct training on the Student Success Scorecard
- Conduct training on Data Mart
- Conduct training on Salary Surfer and Wage Tracker
- Other (please specify)

Locally-defined support
- You will be given up to 500 words to describe how you intend to use the $50,000.

The college would like help in determining how best to use the funding
- You will be asked to provide the name, job title, and contact information for a person who can be contacted by a member of the CTE Data Unlocked team in mid-June to discuss how to use the funds to meet your needs.

2) Colleges can pool funding with other colleges to create larger, joint projects, so you will be given a place to indicate if you’d like to do a joint project.

3) You will also be asked to list the name, job title, and contact information for the person who will be responsible for implementing the work associated with the funding.

4) You will be asked if you would like help identifying a consultant for the project you’ve identified.