$200M Strong Workforce Program: Final Trailer Bill Language

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#StrongWorkforce
@CalCommColleges @WorkforceVan

Version as of 7/22/16
Local Share - Timeline

- Local Share allocations by 7/31
- Board of Governors approval 9/18
- Local Share Template goes live on 9/19
- Ok to spend Local Share as of 9/19
- Report on uses of funds via Local Share Template
  - Evidence of labor market demand
  - Increase quantity / improve quality
  - District certification
- Final date to report 1/31
- Summary reports posted by CCCCO to web after 1/31
Use of $200M Strong Workforce Program

- Increase **quantity** of CTE
- Improve **quality** of CTE

Courses, programs, pathways, credentials (licensure), certificates, degrees

**Requirement:** labor market demand!

- Directed student services

Provide career exploration, job readiness, job placement, work-based learning – *leveraging Student Success/Students Equity funds, Local Workforce Investment Board resources, etc.*
Flow of Funds

60% Local Shares
Goes to districts to invest in CTE at colleges

40% Regional Shares
Invests in CTE at colleges upon coordinated action

5% Statewide Activities
## Allocation Model for the Funds: Variables and Weighting

<table>
<thead>
<tr>
<th>Variable</th>
<th>2016-17</th>
<th>2017-18+</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Unemployment rate</td>
<td>1/3</td>
<td>1/3</td>
</tr>
<tr>
<td>2. Proportion of CTE FTEs</td>
<td>1/3</td>
<td>1/3</td>
</tr>
<tr>
<td>3. Projected job openings</td>
<td>1/3</td>
<td>1/6</td>
</tr>
<tr>
<td>4. Successful workforce outcomes*</td>
<td>0</td>
<td>1/6</td>
</tr>
</tbody>
</table>

* Launchboard has already been updated for WIOA alignment.
Local Share: Evidence of Labor Market Demand

- Supply and Table Tables (Centers of Excellence)
- Proven Success (Launchboard: > 50% attained living wage)
- Validated Employer Input via Employer Survey/Employer Advisory
- Regional Program Approval Obtained
- Vetted in Prior Regional Planning Process
- Curated library (Centers of Excellence)
Submit 3-Year Projections Based on Following Multiple Measures:

**INCREASE QUANTITY**
- CTE enrollment

**IMPROVE QUALITY**
- Skills gains
- Completion
- Transfer
- Employment rates
- Employment in field of study
- Earnings,
- Median change in earnings
- Proportion of students who attained living wages
Allowables

- Use reasonable standard. Focus on outcomes

CTE Portfolio

- Supplement not supplant. No less than 2015-16 ‘CTE as a percent of FTES’

Consolidated Planning of Workforce Categoricals

- Wish list: incorporate Perkins into planning template

FAQ & Instructions

- doingwhatmatters.cccco.edu/StrongWorkforce.aspx
Regional Planning

- CCCC and Labor Agency are coordination to integrate Strong Workforce and WIOA regional planning
- Helpful links at doingwhatmatters.cccco.edu/StrongWorkforce.aspx