Top 5 Ideas From
Region A – Regional Conversation
January 9, 2015
Held at Yuba College
**Create Data-Collection Research Unit**  
**Region A – North/Far North**

### Describe the idea:

Create a comprehensive on-going data collection Research Unit with resources (staff and technology) to maintain follow up contact students and meet the needs of industry/future student needs. We need to align and pull accurate data from DOL-EDD/WIB partners, Employment Training Panel (ETP), employer placement, and Contract Education incumbent worker training to track student employment placement, link data systems, industry salaries and type of jobs.

### What is the change being recommended?

Current data is not linked, what is available is not accurate, for many programs it does not exist or is not easily assessable. Data is needed for accreditation for some CTE programs, planning and program improvements, responding to industry needs of the labor market, and serve as a source of economic indicators.

### Why is the change needed?

Development of comprehensive (multiple source inputs) tracking systems, system maintenance and on-going funding with support staff.

### How should the change be implemented? Practice guideline? Regulatory change? Legislation?

Creating regulations authorizing student data, employment data, job history and salaries to be shared while acknowledging students right to privacy and employer right to privacy necessary to create a statewide database portal accessible to institutions, WIB’s, employers and students.
Expedite Curriculum Change & Approval  
Region A – North/Far North

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<th><strong>Describe the idea:</strong></th>
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<td>Expedite the curriculum review and approval process for CTE programs. A quicker turnaround for the entire process.</td>
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<th><strong>What is the change being recommended?</strong></th>
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<td>The Chancellor’s Office set and adheres to a reasonable timeframe for approval, such as 3 months. Also, a streamlined approval process for programs already approved at other colleges.</td>
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<th><strong>Why is the change needed?</strong></th>
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<td>We are not responsive to industry needs and we need to be.</td>
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<th><strong>How should the change be implemented? Practice guideline? Regulatory change? Legislation?</strong></th>
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<td>It will require some changes to internal Chancellor’s Office guidelines, as well as individual colleges. Also, potential Title 5 changes.</td>
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## Increase Apportionment for CTE Programs  
**Region A – North/Far North**

### Describe the idea:
Increase the apportionment for CTE programs.

### What is the change being recommended?
1. Establish proportional funding relating to program cost by setting up statewide funding tiers that respond to various cost elements.
2. Create flexibility in material fee guidelines.
3. Provide increased funding for completers.
4. Designate student success and support funding for CTE programs.

### Why is the change needed?
CTE programs incur more expense per student than academic programs.

### How should the change be implemented? Practice guideline? Regulatory change? Legislation?
Regulatory and legislative changes. Budgeted funding for material fees.
**Promote the Value & Benefit of CCC CTE**  
**Region A – North/Far North**

**Describe the idea:**
Consistently promote the value and benefit of CTE education and opportunities with a national, statewide and local effort.

**What is the change being recommended?**
System-wide positive communication to all constituencies (e.g. employers, K-12 and millennials) including:

1. Awareness
2. Strengthen connections and communication to pre-college sectors (e.g. K-12 articulations)
3. Strengthen partnerships across broad array of stakeholders (e.g. industry, K-12 and CSU's)

Develop support systems and internal marketing communications to bolster such areas as mentoring career selection, and counseling.

**Why is the change needed?**
The community has lost confidence in the CCC system, so we need to enhance our image, enhance the value of our offerings, dispel the myths surrounding the value of CTE programs, certificates, and degrees. We need to strengthen existing partnerships with industry and build new connections. Meet the increasing demands introduced by a growing number of competitors.

**How should the change be implemented? Practice guideline? Regulatory change? Legislation?**
Change attitude about how we are doing. Promoting our success. Describe how great we are. Functionally streamline regulations and legislation, and simplify funding streams.
Develop Regional CTE/EWD Hubs  
Region A – North/Far North

**Describe the idea:**

Develop regional CTE/EWD hubs that:
- Include WIBs, K-12, business and industry
- Utilizes Small Business Development Center model and regional funding model

**What is the change being recommended?**

Bring the following resources/programs/activities into one collaborative effort and one-stop shop:
- Equipment
- Key talent – staff and faculty
- Sector
- Regionalize CTE programs
- Development of skill builders and certificate counting by industry
- Curriculum development and curriculum repository
- Grant writing
- Standardizing industry-related credentials across the region
- Standardized best practices -business office

**Why is the change needed?**

Cost-efficiency, cost savings
Currently, limited regional collaboration.

**How should the change be implemented? Practice guideline? Regulatory change? Legislation?**

Practice guidelines that follow SBDC and one-stop models.