



CALIFORNIA COMMUNITY COLLEGES

**Doing What MATTERS™**

FOR JOBS AND THE ECONOMY

## **\$200M Strong Workforce Program: Final Trailer Bill Language**

[www.DoingWhatMATTERS.cccco.edu](http://www.DoingWhatMATTERS.cccco.edu)

#StrongWorkforce




@CalCommColleges @WorkforceVan

Version as of 7/22/16



CALIFORNIA COMMUNITY COLLEGES

## Local Share - Timeline

- **Local Share allocations by 7/31**
- **Board of Governors approval 9/18**
- **Local Share Template goes live on 9/19**
- **Ok to spend Local Share as of 9/19**
- **Report on uses of funds via Local Share Template**
  - ✓ Evidence of labor market demand 
  - ✓ Increase quantity / improve quality 
  - ✓ District certification 
- **Final date to report 1/31**
- **Summary reports posted by CCCCO to web after 1/31**

# Use of \$200M Strong Workforce Program

- Increase quantity of CTE → Courses, programs, pathways, credentials (licensure), certificates, degrees
- Improve quality of CTE

**Requirement: labor market demand!**

- Directed student services → Provide career exploration, job readiness, job placement, work-based learning – *leveraging Student Success/Students Equity funds, Local Workforce Investment Board resources, etc.*



# Flow of Funds



**60%**

## **Local Shares**

Goes to districts to invest in CTE at colleges

**40%**

## **Regional Shares**

Invests in CTE at colleges upon coordinated action

**5%**

## **Statewide Activities**



# Allocation Model for the Funds: Variables and Weighting

	<u>2016-17</u>	<u>2017-18+</u>
1. Unemployment rate	1/3	1/3
2. Proportion of CTE FTEs	1/3	1/3
3. Projected job openings	1/3	1/6
4. Successful workforce outcomes*	0	1/6

\* Launchboard has already been updated for WIOA alignment.



# Local Share: Evidence of Labor Market Demand

DRAFT

- ✓ Supply and Table Tables (Centers of Excellence)
- ✓ Proven Success (Launchboard: > 50% attained living wage)
- ✓ Validated Employer Input via Employer Survey/Employer Advisory
- ✓ Regional Program Approval Obtained
- ✓ Vetted in Prior Regional Planning Process
- ✓ Curated library (Centers of Excellence)



# Submit 3-Year Projections Based on Following Multiple Measures:

DRAFT

## INCREASE QUANTITY

- CTE enrollment

## IMPROVE QUALITY

- Skills gains
- Completion
- Transfer
- Employment rates
- Employment in field of study
- Earnings,
- Median change in earnings
- Proportion of students who attained living wages



## Allowables

- Use reasonable standard. Focus on outcomes

## CTE Portfolio

- Supplement not supplant. No less than 2015-16  
'CTE as a percent of FTES'

## Consolidated Planning of Workforce Categoricals

- Wish list: incorporate Perkins into planning template

## FAQ & Instructions

- [doingwhatmatters.cccco.edu/StrongWorkforce.aspx](http://doingwhatmatters.cccco.edu/StrongWorkforce.aspx)





# Regional Planning

- CCCCCO and Labor Agency are coordination to integrate Strong Workforce and WIOA regional planning
- Helpful links at [doingwhatmatters.cccco.edu/StrongWorkforce.aspx](http://doingwhatmatters.cccco.edu/StrongWorkforce.aspx)

The screenshot shows a web browser window displaying the 'Doing What Matters' website. The URL is <http://doingwhatmatters.cccco.edu/StrongWorkforce.aspx>. The page features a navigation menu with items like 'Overview', 'Resource Map', 'Strong Workforce', 'LaunchBoard', 'For WEDD Grantees', 'For College Leadership', 'WEDD Grants', 'Events', 'Newsroom', and 'Contact'. Below the navigation is a search bar and social media links for Twitter (@WorkforceVan) and eUpdates. The main content area is titled '\$200M Strong Workforce Program Rollout' and is divided into four columns: 'GUIDANCE', 'PLANNING', 'LABOR MARKET RESEARCH', and 'DIRECTORIES'. The 'GUIDANCE' column includes links for 'Trailer Bill Language', 'Planning Overview', 'FAQs', and 'Allocations'. The 'PLANNING' column includes 'Master Calendar', 'Local Shares', and 'Regional Shares'. The 'LABOR MARKET RESEARCH' column includes 'LMI Library', 'Demand & Supply Data Tools', and 'CTE PROGRAM OUTCOMES'. The 'DIRECTORIES' column includes 'Find My Regional Partners', 'CTE Regional Consortia', 'Sector Navigators', 'Labor Market Research Centers of Excellence', and 'CTE Data Unlocked Experts'. At the bottom of the page, it states '25 Recommendations Adopted by the Board of Governors'.

## Regional Planning:

- Overview Slides
- Draft Flow Chart
- Find My Regional Partners

