The Goal

California needs 1 million more AA, certificates, or industry-valued credentials.

California’s Job Openings by Education Level 2015-2025

- HS Diploma or less: 34%
- Some college or Associate's degree: 30%
- Bachelor's degree or higher: 35%

1.9 million job openings will require some college or an Associate's degree.


Analysis: Collaborative Economics
"Some College" is the New Gateway Into The Workforce

The labor market is increasingly demanding a more skilled workforce.

- **In the 1970s**: 28% of jobs required more than a high school education.
- **In 1992**: 56% of jobs required more training.
- **By 2020**: 65% of job openings in the U.S. will require some postsecondary education or training—though not necessarily a four-year degree.

Source: Georgetown Center on Education and the Workforce analysis
Skill Gaps Differ Across California Regions

- Advanced Manufacturing
- Energy (Efficiency) & Utilities
- Advanced Transportation & Renewables
- Life Sciences /Biotech
- Health
- Global Trade & Logistics
- Retail/Hospitality/Tourism
- Learn and Earn
- Agriculture, Water & Environmental Technologies
- Information & Communication Technologies (ICT) / Digital Media
- Small Business
Career Technical Education: the Path Out of Poverty

$60,771
($29.22/hour)
2-parent with one working adult, 2-child
Source: CA Budget Project

$66,000
AA – Career Technical Education
5-years later
Source: Salary Surfer, 112 CA Community Colleges

$38,500
AA - General Education
5-years later
Source: Salary Surfer, 112 CA Community Colleges
Task Force Roll Out

14 Regional College & Faculty Conversations
✓ Over 700 attendees, including 40% faculty

6 Strong Workforce Town Hall Meetings
✓ Over 500 participants in regions across the state

6 expert background papers on common themes
✓ Workforce Data & Outcomes
✓ Curriculum Development & Instructors
✓ Structured Pathways and Student Support (2 parts)
✓ Regional Coordination
✓ Funding

5 meetings of the 26-member Task Force

221 website & 10 letters during public comment period
Task Force Members

Sunny Cooke (Chair)
Chief Executive Officer

Lynn Shaw (Vice-Chair)
Faculty - CTE

Lynell Wiggins
Faculty - Counselor

Ricardo Navarette
Chief Student Svcs Officer

Mollie Smith
CTE Dean

Craig Justice
Chief Instructional Officer

Carole Goldsmith
Chief Executive Officer

Julie Bruno
Faculty – General Education

Kuldeep Kaur
Chief Business Officer

Bill Scroggins
Chief Executive Officer

Toni Parsons
Faculty – Basic Education

Rachel Mullin
Student/Veteran

Linda Wah
Trustee

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Task Force Members

Tim Rainey (Vice Chair)
CA Workforce Development Board

Nicole Rice
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Patricia de Cos
CA State Board of Education

Cathy Martin
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So CA Assn of Govts

Jim Mayer
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Brian Burrell
Year Up – Bay Area

Barbara Baran
CA EDGE Coalition

Mike Dozier
Partnership for San Joaquin Valley

#StrongWorkforce
Staying Focused on Student Success


CCCCO Implementation

Student Success Task Force

#StrongWorkforce
Recommendations: Student Success

1. Broaden and enhance career exploration and planning, work-based learning opportunities, and other supports for students.

2. Improve CTE student progress and outcomes.
Recommendations: Career Pathways

3. Develop and broadly publicize industry-informed career pathways that prepare students for jobs needed within the regional labor market.
Recommendations: Workforce Data & Outcomes

4. Create common workforce metrics for all state funded CTE programs and expand the definition of student success to better reflect the wide array of CTE outcomes of community college students.

5. Establish a student identifier for high school students and those enrolled in postsecondary education and training programs to enable California to track workforce progress and outcomes for students across institutions and programs.

6. Improve the quality, accessibility, and utility of student outcome and labor market data to support students, educators, colleges, regions, employers, local workforce investment boards, and the state in CTE program development and improvement efforts.
Recommendations: Curriculum

7. Evaluate, strengthen, and revise the curriculum development process to ensure alignment from education to employment.

8. Evaluate, revise and resource the local, regional, and statewide CTE curriculum approval process to ensure timely, responsive, and streamlined curriculum approval.

9. Improve program review, evaluation, and revision processes to ensure program relevancy to both students, business, and industry as reflected in labor market data.

10. Facilitate curricular portability across institutions.

11. Develop, identify and disseminate effective CTE practices.

12. Clarify practices and address issues of course repetition for CTE courses when course content evolves to meet changes in skill requirements.
13. Increase the pool of qualified CTE instructors by addressing CTE faculty hiring practices.

14. Consider options for meeting minimum qualifications to better integrate industry professionals who possess significant experience into CTE instructional programs.

15. Enhance professional development opportunities for CTE faculty to maintain industry and program relevancy.

16. Explore solutions to attract industry professionals in high-salaried occupations to become CTE faculty in community colleges.
Recommendations: Regional Coordination

17. Strengthen communication, coordination and decision-making between regional CTE efforts and the colleges to meet regional labor market needs.

18. Clarify and modify, as appropriate, state regulations to allow colleges to regionalize course articulation along career pathways utilizing regional or state curriculum models.

19. Develop regional leadership and operational partnerships among community college, industry, labor, and other workforce and economic development entities to improve the delivery of all CTE efforts.

20. Develop robust connections between community colleges, business and industry representatives, labor and other regional workforce development partners to align college programs with regional and industry needs and provide support for CTE programs.

21. Create a sustained, public outreach campaign to industry, high school students, counselors, parents, faculty, staff, and the community-at-large to promote career development and attainment and the value of career technical education.
Recommendations: Funding

22. Establish a sustained funding source to increase community college capacity to create, adapt, and maintain quality CTE courses and programs responsive to regional labor market needs.

23. Create a predictable, targeted and sustained funding stream that leverages multiple state, federal, and local CTE and workforce funds to support an infrastructure for collaboration at the state, regional and local levels; regional funding of program start-up and innovation; and develop other coordination activities.

24. Review, analyze, and modify, as needed, laws and regulations related to student fees for disposable and consumable materials and CTE facilities.

25. Create incentives and streamline processes to maximize public and private investment in support of CTE programs.
Next Steps

Consideration by Board of Governors:

– Informational reading: September 20
– Consideration: November 16

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