January 2015

In this issue you'll find:
» Task Force on Workforce, Job Creation and a Strong Economy
» Workforce and Economic Development: Latest News
» New Funding Opportunities
» Launch Board Tip: New Features Added

Regards,
Van Ton-Quinlivan, Vice Chancellor
CCCCCO Division of Workforce and Economic Development

Task Force on Workforce, Job Creation and a Strong Economy

The Board of Governors Task Force on Workforce, Job Creation, and a Strong Economy kicks off on January 22nd with all meetings hosted at the California Chamber of Commerce in Sacramento. CA FWD will be in attendance to do live tweet coverage of the event. Follow @caeconomy or #StrongWorkforce on Twitter that day to stay informed. The meeting agenda is posted here.

Congratulations to the final two members of the 26-person Task Force:

- Abdi Soltani is the Executive Director of ACLU of Northern California, and
- Military veteran Rachel Mullen will serve as the designee of the Student Senate of the California Community Colleges.

The phase one roll-out of the 14 Regional College Conversations is going strong, with the Academic Senate adding three just for faculty.

The calendar of Strong Workforce Town Hall meetings has been announced. These meetings vet and build on ideas and practices that develop stronger alignment between community colleges and key industry sectors. Leaders from business, economic development, K-12 education policy, labor, elected officials, and other community organizations are invited to attend.
### Strong Workforce Town Hall Calendar

<table>
<thead>
<tr>
<th>Date/Time</th>
<th>Host/Contact</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>3/18/15 10:00 - 12:00</td>
<td>San Diego Workforce Partnership and San Diego Regional Economic Development Corporation</td>
<td>Illumina 5200 Illumina Way San Diego, CA</td>
</tr>
<tr>
<td></td>
<td>California Business Roundtable</td>
<td></td>
</tr>
<tr>
<td>3/4/15 9:00 - 11:00</td>
<td>Los Angeles Chamber of Commerce and the Los Angeles County Economic Development Corporation</td>
<td>Los Angeles Area Chamber of Commerce Bank of America, Room ABC 350 South Bixel Street Los Angeles, CA</td>
</tr>
<tr>
<td></td>
<td>California Business Roundtable</td>
<td></td>
</tr>
<tr>
<td>2/10/15 2:00 - 4:00</td>
<td>San Joaquin Valley Partnership</td>
<td>Central Valley Betts Company 2843 South Maple Avenue Fresno, CA</td>
</tr>
<tr>
<td></td>
<td>California Business Roundtable</td>
<td></td>
</tr>
<tr>
<td>3/16/15 9:00 - 11:00</td>
<td>Valley Vision, NextEd, Sacramento Employment and Training Agency (SETA)</td>
<td>Downey Brand U.S. Bank Bldg 621 Capitol Mall Sacramento, CA</td>
</tr>
<tr>
<td></td>
<td>California Business Roundtable</td>
<td></td>
</tr>
<tr>
<td>3/10/15 9:30 - 11:30</td>
<td>Silicon Valley Leadership Group</td>
<td>Microsoft Silicon Valley 1065 La Avenida, Building 1 Mountain View, CA</td>
</tr>
<tr>
<td></td>
<td>California Business Roundtable</td>
<td></td>
</tr>
</tbody>
</table>

### Workforce and Economic Development: Latest News

- Doing What MATTERS for Jobs and the Economy's [Workforce](#)
Outcomes eShowcase was recently featured on the American Association of Community Colleges blog, highlighting promising practices from a number of California's colleges and college districts in implementing strategies and practices that advance student success and workforce outcomes.

- This SF Times article shares how the California Workforce Investment Board is investing in post-secondary education and training within the community college system for those who are long-term unemployed or employed in low-income jobs.

- Vice Chancellor Van Ton-Quinlivan co-authored an article with former California State Controller Steve Westly that examines challenges in the current workforce landscape in California and how the Task Force on Workforce, Job Creation and a Strong Economy is positioned to address these challenges.

- In this LA Times article, three former California Governors examine how the Regional Action Plan on Poverty addresses steps for business, education and government to take in closing the skills gap.

**New Funding Opportunities**

The RFA for Technical Assistance Providers for Career Pathways Design Grant will provide funds for a two person key talent team of technical assistance providers (TAPs) for Career Pathways Design. This team will serve as the statewide liaison for Career Pathways Design and will be responsible for recommending legislative and regulatory policies, identifying and disseminating best practices statewide; and providing leadership to expand and improve Career Pathways. A Bidders Conference is scheduled for Friday, January 23, 2015, 1:00 p.m. All applications must be received by Friday, March 6, 2015. Total funds available are $950,000.

The IDRC - Acute Needs in Coding/Programming Bootcamp and Embedded Soft Skills Grants will be offered for industry driven regional collaboratives and also for multi-college proposals that can meet a number of acute labor needs. Funds available are estimated at $2.725 million.

The Chancellors’ Office is accepting letters of interest for Website Video Project Administrators for the Salary Surfer website. This website will include between 150 and 180 short videos and is designed to help students and their families make important decisions about college education by providing comparative information about earnings of recent graduates from our 112 California community colleges. The contract would be for a period of up to two years with an expected start date of March 18 and one-time funds totaling up to $600,000. Eight positions are available.