



CALIFORNIA COMMUNITY COLLEGES  
CHANCELLOR'S OFFICE

eUpdate

DOING WHAT MATTERS FOR JOBS AND THE ECONOMY

Division of Workforce and Economic Development

## February 2015

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Regards,

**Van Ton-Quinlivan, Vice Chancellor**

CCCCO Division of Workforce and Economic Development



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## 130 Attend First Strong Workforce Town Hall



(Photo Credit: Ed Coghlan)

The following coverage was [written by CAFWD](#):

If Tuesday's turnout for the first Town Hall of the [Task Force on Workforce, Job Creation and a Strong Economy](#), held in Fresno, is any indication then the desire for a strong workforce in California is very, very high.

The California Community Colleges commissioned the [Task Force](#) to address ways that California can address the skills gap that exists in the state's economy. About 1-million middle skilled workers are needed--and business leaders are looking for answers.

As [California Community College Vice Chancellor Van Ton-Quinlivan](#) said after the session the desire and the urgency for change expressed among business leaders shows the Task Force's mission is timely.

"The 130 people who attended the Town Hall and their comments affirm the direction of the community colleges and the vital role we play in jobs and the economy," Ton-Quinlivan said.

Business leaders, especially among the Central Valley's agriculture and manufacturing sectors joined some educators and other community leaders at the session.

Overwhelmingly they identified two areas of need:

1. The Community Colleges need to deepen relationships with employers by sector.
2. There needs to be more work developing work-based learning in partnership with Career Technical Education.

The two-hour session unearthed plenty of discussion and a lot of ideas. One theme often heard was the idea of "portability".

West Hills [Community College President Carole Goldsmith](#) drew more than a few chuckles when she said, "You know, California is a little fragmented." She stressed that there are many good workforce programs already underway in California's vast community college system.

"One good curriculum developed at any community college should be easier to import to other schools," Goldsmith said. You could almost hear the heads nodding in agreement.

The audience had outstanding representation from the manufacturing sector. The meeting was held at [Betts Company](#) in Fresno and company president Mike Betts pointed out that manufacturing really "turned out" for the event.

The lack of a skilled workforce in manufacturing is problematic in California, which may explain some of the robust turnout. How to introduce manufacturing earlier to students--even while they are still in high school--drew quite a bit of discussion.

Rebecca Bettencourt, the Project Manager for Corporate Training at E&J Gallo, flatly asserted that their work begins in high schools.

The ideas were flowing like the wine that Gallo produces and one expects that will be the case as other Town Hall meetings are convened around the state. Four more are scheduled:

- [March 4, Los Angeles](#)
- [March 10, Silicon Valley](#)
- [March 16, Sacramento](#)
- [March 18, San Diego](#)

[Read the full article here.](#)

## LAUNCHBOARD NEWS

LaunchBoard<sup>1.0</sup>  
Data-Backed Decisions

### LAUNCH BOARD TIP: VIEW CTE OUTCOMES SURVEY RESULTS ON THE LAUNCHBOARD

For colleges that participate in the CTE Outcomes Survey, results are now available in an easy-to-use tool on the LaunchBoard. Find out how many students got a job in their field of study and earned a third-party credential, as well as how long it took students to find a job and if they increased their working hours. Information can be sorted by year, by the type of student (completer, skills-builder, or transfer student), and by program. [View a demo and college data.](#)



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## Faculty Leaders Inform Task Force

At the kick off meeting of the Board of Governors Task Force on Workforce, Job Creation and a Strong Economy on January 22nd, [Burning Glass](#) CEO Matthew Sigelman outlined, "The core issues lie in the significant deficits California is facing with having enough workers to fill high value middle skill jobs, which take 20% longer to fill in California than in other states."

"Nationally, there are eleven million unemployed people in the United States and four million unfilled jobs, further underscoring the lack of skilled workers available to enable employers to compete globally," said Eva Sage-Gavin, vice chair of the Aspen Institute's *Skills for America's Future* Advisory Board and former global Executive Vice President of The Gap, Inc.

"The people around the table were clearly anxious to engage with the issues, and they offer an impressive collection of knowledge and experience," observed David Morse, Academic Senate (ASCCC) President. Half of the [Task Force members](#) are nominees representing internal constituency groups, including 4 faculty voices:



Lynn Shaw, President of the LBCC Full Time Faculty Union, serves as Task Force co-chair. As a CTE faculty, she brings experience embedding industry-valued credentials into CTE programs.



Julie Bruno is Vice President of the ASCCC and a Sierra College faculty. Julie brings experience contextualizing general education into CTE.



Toni Parsons, Curriculum Committee Chair at San Diego Mesa College, brings experience contextualizing basic skills into CTE.



Lynell Wiggins, Counselor at Pasadena City College, brings experience counseling students at the campus level in CTE.

"The most impactful concept I learned is that we need to meet employer demand with forthright conversations that challenge assumptions," said Wiggins. "In our attempt to build and enhance training programs, the onus is on us to bring employers to the table and establish appropriate outcomes for our programs."

When asked for her takeaways from the first Task Force meeting, Parsons shared, "1) Our focus is consistent - on the student. 2) Whether a two-year degree or four-year degree is needed. 3) How do we increase successes while holding on to our values and our mission?"

The ASCCC is soliciting broader faculty input through three Regional Faculty Conversations and invites all faculty to [register here](#):

- North - February 27, Solano College, 10am - 3pm
- South - February 28, Palomar College, 10am - 3pm
- Central - March 13, Clovis College, 10am - 3 pm

Task Force members will reconvene in April to consider the feedback from the Regional College and Faculty Conversations as well as Strong Workforce Town Halls towards the goal of 1M more certificates, AAs and industry-valued credentials for California. [Visit here for more details.](#)

## In the News

- [Manpower Commits to Hiring with Creation of New Industry-Valued Certificate](#)
- [New Study: Employer's Role in the \\$1.1T Postsecondary Education & Training System](#)

## New to the Chancellor's Office



**Walt DiMantova**  
*Visiting Dean, Workforce and Economic  
Development Division*

Please welcome Walt DiMantova as Visiting Dean to the CCCC Workforce and Economic Development Division (WEDD) with a primary focus on staff training and process improvements. Walt has over 20 years of experience as a practitioner in developing, managing and directing innovative corporate and workforce training initiatives in partnership with some of the country's largest corporations. He is on loan from the Los Rios CCD where he is Director of Workforce and Economic Development. Prior to that, Walt was Director of the Centers for Corporate Training at Eastern Michigan University where he oversaw highly successful programs in Occupational Health and Safety, Quality, Management and Leadership and Foundation Skills Development with such clients as US Department of Labor (OSHA), Ford Motor Company, General Motors, Chrysler and the United Auto Workers joint training centers as well as over 200 other businesses, large and small.