



CALIFORNIA COMMUNITY COLLEGES  
CHANCELLOR'S OFFICE

eUpdate

DOING WHAT MATTERS FOR JOBS AND THE ECONOMY

Division of Workforce and Economic Development

## February 2014

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» LaunchBoard: Data-Backed Decisions

Regards,

**Van Ton-Quinlivan, Vice Chancellor**

CCCCO Division of Workforce and Economic Development



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**LaunchBoard**<sup>1.0</sup>  
Data-Backed Decisions

We are seeing the importance of data in measuring student success trending stronger than ever. Federal grant requirements, the nationwide [Data Quality Campaign](#), and California's own [Student Success Scorecard](#) are just some of the catalysts that have led to the Chancellor's Office investment in LaunchBoard.

LaunchBoard is a tool for practitioners in all 112 colleges and our partners to make data-backed decisions on CTE/workforce outcomes. LaunchBoard automates the bringing together of multiple data sources -- like student data in CalPassPLUS and EDD wage files -- as well as allows for data collection specific to [Doing What MATTERS for Jobs and Economy](#) grants. "LaunchBoard takes to scale what some colleges have been doing for a decade to track 'completes and leavers,'" explains Vice Chancellor of Workforce & Economic Development Van Ton-Quinlivan.

"The amount of data we have available to track workforce outcomes has rapidly expanded, and with recent research efforts on CTE student populations and their enrollment patterns while in college, so has our knowledge of the entire student to workforce pipeline. The LaunchBoard is the first of an ongoing commitment to focus on the fine details of this pathway using real data, not anecdote or survey, as the basis for understanding and decision making." says Patrick Perry, Vice Chancellor of Technology, Research and Information Systems for the California Community Colleges.

**With data now loaded for all 112 colleges, the Chancellor's Office is hosting a number of opportunities to learn more about the LaunchBoard, how to use it for grant reporting, and which items on the Common Metrics tab will best support program improvement efforts.**

President Obama emphasized our mission outcome in his recent State of the Union speech: "So tonight, I've asked Vice President Biden to lead an across-the-board reform of America's training programs to make sure they have one mission: train Americans with the skills employers need, and match them to good jobs that need to be filled right now. That means more on-the-job training, and more apprenticeships that set a young worker on an upward trajectory for life. It means connecting companies to community

colleges that can help design training to fill their specific needs. And if Congress wants to help, you can concentrate funding on proven programs that connect more ready-to-work Americans with ready-to-be-filled jobs."

Find a host of LaunchBoard resources, including clarifications on Common Metrics reporting requirements and guides on how to upload information into the LaunchBoard, at <http://doingwhatmatters.cccco.edu/Launchboard.aspx>

February 20, 2014: webinar on ["Updated Features of the LaunchBoard"](#)

March 12-14, 2014: [CCCAOE conference sessions](#) on "Using the LaunchBoard to Improve CTE Outcomes" and "Selecting the Right Common Metrics for Reporting on Doing What MATTERS for Jobs & Economy Grants"

Coming soon... [visit the website](#) for short videos on the LaunchBoard, webinars on uploading data to the LaunchBoard, and a map of CTE pathways across K-12, community colleges, and four-year institutions.