



CALIFORNIA COMMUNITY COLLEGES
CHANCELLOR'S OFFICE

eAlert

DOING WHAT MATTERS FOR JOBS AND THE ECONOMY

Division of Workforce and Economic Development

Regional Briefings on One-Time \$50M CTE Enhancement Funds

Governor Brown signed the 2014-15 budget which "provided on a one-time basis to create greater incentive for California Community Colleges to develop, enhance, retool, and expand quality career technical education offerings that build upon existing community college regional capacity to respond to regional labor market needs." For ease of reference, this money is being called the "\$50M CTE Enhancement Fund." ([Click here for full language of the bill.](#)) "Funds may be used for equipment, curriculum development, professional development, and other related costs necessary to develop, enhance, retool, and expand quality career technical education offerings."

Why Regional?

- California is driven by regional economies -- with workforce needs that require a regional response from community colleges. With the vast majority of community college students staying in California to work and attending more than one community college, students are better served when more CTE programs are aligned with the economy and coordinated regionally.
- These funds are intended to further economic development with CTE programming that meet all the following criteria:
 - Be for occupations and sectors that are demonstrated to be in-demand in the regional labor market;
 - Be for occupations for which regional production of employees is insufficient to meet labor market demand; and
 - Demonstrate regional alignment of program and curricula.
- There are industry match requirements in the use of these state funds.

How to Access the Funds?

- The seven CTE Regional Consortia have been tasked by budget language to certify applications eligible for cost reimbursement and that close a regional workforce gap.
- Interested colleges can submit joint or single college application(s) for cost-reimbursement. This online application must be developed and will be made available in September at earliest.

Give Us Feedback:

- To answer your questions and also get your feedback in designing the administration of these funds, we have scheduled webinars for each of your regions, hosted by the region's CTE Regional Consortia. [Find your regional webinar and sign up here.](#) Not sure which region you belong to? Visit our Doing What MATTERS for Jobs and the Economy [Interactive Map](#).
- In addition, the Chancellor's Office is organizing briefings with standing leadership bodies in the system to solicit feedback.

Regards,

Van Ton-Quinlivan, Vice Chancellor

Workforce & Economic Development Division

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