

What does the CEO need from Economic and Workforce Development?

- Since the Economic Development departments are actively working with the community, feedback and information to the CEO on the community needs would help us determine how to better serve the community.
- We need their help to counter a perception by business that we are not user friendly.
- Economic Development is in a position to “know the unknown” with insights on directions business will be taking.
- It is helpful for us to have information on graduates – where are they going and what they are doing. Help gather information as to if we are on target in providing workforce development.
- We need up to date information on the programs other colleges want to collaborate on, especially specific occupational programs.
- We should know when people want to get involved and how we can engage others.
- Having access to reliable data on trends and the ability to easily and quickly pull timely data.
- We need them to be familiar with how local business environmental scans are done, and help in asking the right types of questions and offering the best possible data when meeting with business owners.
- Keep us informed on the internal, sometimes less visible resources available.
- We need a group with the ability to get programs started more quickly and efficiently.

What does Economic and Workforce Development need from the CEO?

- We need support and collaboration from the CEO for “out of the box” thinking.
- Helping us with the ability to move at the speed of business.
- Offering us a certain amount of flexibility and freedom to pursue common institutional goals.
- The ability to share the vision of turning defeat into victory (not giving up).
- To encourage direct communication with Deans and faculty to determine favorable and responsive conclusions.
- We need stability of resources, base of operations and infrastructure.
- Assistance with facilitation and promotion of the programs, outside in the community and internally.
- Being cognizant of the bottlenecks in the system and helping us to effectively pursue other options.
- Having a mutual understanding and agreement on what constitutes success.
- Support and clear direction on where our focus should be.
- Lastly we need continued operational support.