Critical Questions to Consider as the Strategic Framework is shared today:

**Quadrant 1 – Give Priority to What MATTERS in Jobs and the Economy**
- How is your college listening to the needs of your regional labor market when making decisions on courses and programs of study?
- When it comes to giving priority to what matters in jobs and the economy, what’s working in your region, and why?
- What success tip do you have for creating stackable credentials in those sectors of priority in your region?

**Quadrant 2 – Make Room for WHAT Matters to Jobs and the Economy**
- Tell us about how you have retooled or discontinued a program to Make Room for What MATTERS to Jobs and the Economy?
- What success tip do you have in the area of stakeholder management when it comes to making room for what matters to jobs and the economy?
- What success tip do you have for others when it comes to evaluating and managing their Career Technical Education (CTE) portfolio?
- What success tip do you have for instructional redesign so that our training helps Californians fill open jobs?

**Quadrant 3 – Promote Student Success for Jobs and the Economy**
- What do you see to be the relationship between student success and having programs that are aligned with regional labor market needs?
- Share how career technical education certificates and degrees have helped your college (district) better facilitate student success?
- What success tip do you have for contextualizing basic skills in a career pathway?

**Quadrant 4 – Innovate What MATTERS for Jobs and the Economy**
- Tell us about a complex workforce training need that you are undertaking so that employers can close their skills gap?
- What one thing can the state do to help you better solve the workforce training needs of employers in your region?

**GENERAL FRAMEWORK**
- How does *Doing What MATTERS for Jobs and Economy* framework relate to you?
- What one thing are you doing now that you would change under the *Doing what MATTERS for Jobs and Economy* framework?
- What’s working? Share a success tip relevant to the *Doing What MATTERS for Jobs and Economy* framework?
- What assistance would you like the state to provide to help you and your region close the skills gap -- other than more funding?
- What is one challenge someone could have activating the *Doing What MATTERS for Jobs and Economy* framework? What is your success tip to that challenge?
- Name a stakeholder group and give a success tip on how to work with them in activating the *Doing What MATTERS to Jobs and Economy* framework.