

We invest in California's economic growth and global competitiveness through industry-specific partnerships, education, training and services that contribute to a highly skilled and productive workforce. doingwhatmatters.cccco.edu



CALIFORNIA COMMUNITY COLLEGES

Doing What MATTERS™
FOR JOBS AND THE ECONOMY

Technical Assistance Provider:

Data and Accountability

The data and accountability team creates data tools and supports the development of accountability systems that highlight the effectiveness of and support improvements within career education programs, including:

- creating dashboards and leveraging access to new data sets in the LaunchBoard
- providing workshops and hands-on technical assistance in understanding and using data
- developing videos, guides and infographics using career education data
- validating the assignment of codes to courses and awards through the Code Alignment Project
- supporting the development and implementation of the Strong Workforce Incentive Funding formula
- conducting data analyses, identifying effective practices and writing policy papers

LaunchBoard
Data-Backed Decisions

The LaunchBoard is a statewide data system that brings together multiple data sets to provide a more holistic view of career education students and their progress through educational institutions and into the workforce. It includes five tabs:

- Strong Workforce Program (SWP): annual outcomes, funding points and benchmarking data for SWP metrics
- Program Snapshot: question-and-answer style reports on programs, labor market demand, completion and employment
- Program Tables: disaggregated metrics and comparison data on historical trends, regional totals and state medians
- Career and Technical Education Outcomes Survey: access to survey responses by college, region and sector
- K-14 CTE Transitions: progression from high school career education to community college, both within and beyond career pathways



The California Community Colleges is the largest system of higher education in the nation composed of 72 districts and 114 colleges serving 2.1 million students per year. Community colleges supply workforce training, basic skills education and prepare students for transfer to four-year institutions. The Chancellor's Office provides leadership, advocacy and support under the direction of the Board of Governors of the California Community Colleges.

For more information about the community colleges, please visit <http://californiacommunitycolleges.cccco.edu/>

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Supporting Doing What MATTERS for Jobs and the Economy

The Doing What MATTERS for Jobs and the Economy (DWM) framework is based on four prongs: to give priority for jobs and the economy; make room for jobs and the economy; promote student success and innovate for jobs and the economy. The data and accountability team supports all prongs of the DWM framework through the data it provides and its efforts to support data usage. The team highlights the impact of career education programs on students' economic mobility, facilitates conversations about how students are faring within regional job markets, provides examples of how to support student success and highlights colleges that are successfully attaining the workforce mission of the California Community Colleges.

Supporting the Strong Workforce Program

The data and accountability team supports the Strong Workforce Program to create 1 million more middle-skill workers by capturing annual outcomes and supporting funding calculations associated with the program, providing technical assistance to support the planning process and identifying effective college programs.

The Data and Accountability Team

The data and accountability team includes four organizational partners: Educational Results Partnership, the RP Group, San Joaquin Delta College/Cal-PASS Plus and WestEd.

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<http://doingwhatmatters.cccco.edu/LaunchBoard.aspx>



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