

We invest in California's economic growth and global competitiveness through industry-specific partnerships, education, training and services that contribute to a highly skilled and productive workforce. doingwhatmatters.cccco.edu



CALIFORNIA COMMUNITY COLLEGES

Doing What MATTERS™

FOR JOBS AND THE ECONOMY

Technical Assistance Provider:

Contract Education

Contract education services represent an entrepreneurial response at the local and statewide levels that can significantly impact business retention and expansion in California.

Through training and consulting services, Technical Assistance Providers (TAP) for contract education provide community college contract education and economic development professionals with skills and tools to develop and deliver in-demand solutions businesses need to meet the workforce development challenges that will affect their economic success.

From basic tools to develop a training unit at the college to high-skilled, train-the-trainer sessions in Lean Technologies, TAP for contract education delivers the resources necessary to meet the needs of the community colleges.

Technical assistance is available in a variety of areas for the community college contract education unit or economic development professional, including:

- Organizational development
- Fundamentals of being a successful contract training professional
- Understanding California education codes, policies and procedures
- Performance improvement methodologies
- Consultative sales
- Return on investment for contract training

Supporting Doing What MATTERS for Jobs and the Economy

The Doing What MATTERS for Jobs and the Economy framework is based on four prongs: to give priority for jobs and the economy; make room for jobs and the economy; promote student success and innovate for jobs and the economy. TAP for contract education supports the first three of these prongs by helping contract education services at the California Community Colleges ensure they can rapidly meet the training needs of regional businesses and their employees.



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The California Community Colleges is the largest system of higher education in the nation composed of 72 districts and 114 colleges serving 21 million students per year. Community colleges supply workforce training, basic skills education and prepare students for transfer to four-year institutions. The Chancellor's Office provides leadership, advocacy and support under the direction of the Board of Governors of the California Community Colleges.

For more information about the community colleges, please visit <http://californiacommunitycolleges.cccco.edu/>

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The California Community Colleges is the largest system of higher education in the nation composed of 72 districts and 114 colleges serving 2.1 million students per year. Community colleges supply workforce training, basic skills education and prepare students for transfer to four-year institutions. The Chancellor's Office provides leadership, advocacy and support under the direction of the Board of Governors of the California Community Colleges.

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