

QUESTIONS FOR DEVELOPING A CONTRACT EDUCATION PROGRAM

- 1. What is the business base and potential for contracts?
- 2. What are the marketing opportunities? What are the available resources?
- 3. How do the President and Chancellor show their support for this activity?
- 4. What is the commitment of resources to support the operation?
- 5. Who will the program report to? How does this next level of supervision demonstrate support for the program?
- 6. Who will be the program manager? What is the time commitment?
- 7. What is the level of authority to act?
- 8. What strong programs are available for delivery to business? Is staff (instructional) available to deliver them?
- 9. Are human resources and business processes sufficiently flexible to be responsive to business needs?
- 10. Is there willingness to improve processes, remove barriers, or add resources if necessary to deliver flexible, responsive programs to business?
- 11. What is the level of understanding/support from faculty for the program?
- 12. Are there any internal champions for the program?
- 13. What learning needs exist for those carrying out or supervising the program?
- 14. If staff are already assigned, is there anything that you feel they should be doing more, better or differently?