

Serving as a Local Data Upload Point Person for the CTE LaunchBoard

The amount of data we have available to track workforce outcomes has rapidly expanded, and with recent research efforts on CTE student populations and their enrollment patterns, so has our knowledge of the entire student-to-workforce pipeline. To help manage this information, the Chancellor's Office, working with [Cal-PASS Plus](#), [the RP Group](#), [the Centers of Excellence](#), and [WestEd](#), has created a new data tool called the [LaunchBoard](#). The LaunchBoard provides information to California community colleges and their feeder K-12 school districts to better determine the effectiveness of their CTE programs. This information is intended to facilitate local, regional and statewide conversations about how to improve student transitions from K-12 to college and on to the workforce and can also be used for college activities like program review and accreditation reports. The LaunchBoard presents information in a simple dashboard format, but also allows users to drill down to disaggregated levels, both by program and by student characteristics.

Collecting LaunchBoard Data

Most of the LaunchBoard is automatically populated using information drawn from the Chancellor's Office MIS system and Salary Surfer, Cal-PASS Plus, the CTE Outcomes Survey, and labor market data from [EMSI](#). Other sections in the LaunchBoard will require that colleges upload information directly.

The Chancellor's Office has required that regional and sector CTE coordinators--who are supporting activities across all California community colleges--enter data on specific momentum points into the LaunchBoard at the end of 2014-15. By May 15, 2014, these coordinators will work with college leadership to identify one person per college to upload information into the LaunchBoard. The local data upload point person will most likely be the institutional researcher or IT staff person who is responsible for uploading data for annual accountability reporting to the Chancellor's Office.

What Will Be Required?

The specific responsibilities of the local data upload point person will be:

- During June 2014, participate in training by the RP Group on how to collect and upload data
- By July 31, 2014, coordinate with CTE grant managers and K-12 partners to develop a plan for collecting and uploading information
- During 2014-15, collect information
- In August 2015, submit data to the LaunchBoard

Although there are 34 momentum points, regional and sector CTE coordinators are only accountable for three of these metrics, which they are selecting based on their work plans. Furthermore, only six of the 34 metrics need to be collected locally. The local data upload point people will be given a list of the metrics to collect that is specific to their institution, based on the momentum points selected by regional and sector CTE coordinators. It is likely that colleges will not need to collect data on all six metrics. The RP Group will remain available throughout 2014-15 to support data collection and uploads.

Get more information on the LaunchBoard page of the Chancellor's Office [Doing What MATTERS website](#), or contact Alyssa Nguyen of the RP Group (anguyen@deltacollege.edu) for more information.