Overview

Version as of 11/10/14
Agenda

10:00 – 10:05 Welcome & Opening Remarks – John Mummert
10:20 – 10:30 Overview of Logistics – Denise Brosseau, Facilitator and Elaine Gaertner
10:30 – 12:15 Breakout Group Meetings
12:15 – 12:45 Lunch
12:45 – 1:15 Report Outs from Each Group
1:15 – 1:45 Group Ideas and Prioritize – All
1:45 – 1:55 Thank Yous and Select Groups
2:00 – 2:55 Hone Final 5 Ideas - All
2:55 – 3:00 Turn in Final 5 Idea Sheets
Board of Governor Task Force on Workforce, Job Creation and a Strong Economy

Scope
Consider strategies and recommend policies and practices that would:

– Prepare students for high-value jobs that currently exist in California,
– Position California’s regions to attract high-value jobs from other states and around the globe,
– Create more jobs through workforce training that enables small business development, and
– Finance these initiatives by braiding state and federal resources.

Develop recommendations that engender:
flexibility, regional responsiveness, partnership with industry, and student portability
Sequencing of Major CCCC0-Led Initiatives

Restoration of Student Access

CCC0O Implementation

Task Force Process

Regional College Conversations

November, December, January & February

Strong Workforce Town Hall Meetings

February & March 2015

Task Force Meetings

January – July 2015

Recommendation to the Board of Governors

September 2015
The Goal

Increase individual and regional economic competitiveness by providing California's workforce with relevant skills and quality credentials that match employer needs and fuel a strong economy.
How Much Does it Cost to Raise a Family in CA?

$60,771
($29.22/hour)
2-parent with one working adult, 2-child
Source: CA Budget Project

$66,000
AA – Career Technical Education 5-years later
Source: Salary Surfer, 112 CA Community Colleges

$38,500
AA - General Ed 5-years later
Source: Salary Surfer, 112 CA Community Colleges
California’s unemployment rate is the sixth-highest in the country (July 2014)

Data Source: Bureau of Labor Statistics
Analysis: Collaborative Economics
65% of Future Jobs Will Require Some Level of Postsecondary Credential

Changing Educational Requirements
Educational Attainment among Working People, 1973-2020

Source: Georgetown Center on Education and the Workforce analysis
Note: Numbers may not sum to 100 percent due to rounding.
Educational Attainment is the Key to the Future of the Economy

Source: Georgetown Center on Education and the Workforce analysis
California needs 1 million more AA or certificates than our system’s projected completion rates.
Issues

What issues must be addressed for the California Community Colleges to achieve the Task Force goals?
Key Questions

1. How do we dramatically increase the number of community college students who earn quality industry valued credentials?

2. How do we ensure that community colleges work better and in a more timely manner with industry to assure that students leave with appropriate skills for high value and good paying jobs?

3. How do we make funding for workforce programs and structured CTE pathways more sustainable especially during budget downturns?
Test Your Recommendations

When assessing your recommendations, prioritize those that meet most or all of these criteria to move forward to the larger group for a vote:

• **Flexibility** to respond to the needs of today’s ever-changing labor market and the lives that students live

• **Responsiveness** to the labor market and the sets of competencies needed by various industries

• **Portability** as students move geographies and move in and out of learning institutions multiple times over their lives

• **Build Sustainable Partnerships** with business and industry and other workforce training providers

• **Financially Viable** – not financially detrimental to colleges
Breakouts Agenda Details

10:30 – 12:15 Breakout Group Meetings
12:15 – 12:45 Lunch
12:45 – 12:55 Report Out and Questions – Group 1/Completion (Facilitator: )
12:55 – 1:05 Report Out and Questions – Group 2/Responsiveness (Facilitator: Denise)
1:05 – 1:15- Report Out and Questions – Group 3/Funding (Facilitator: )
1:15 – 1:45 Group Ideas and Prioritize – All
1:45 – 1:55 Thank Yous and Form 5 Groups
2:00 – 2:55 Hone Final 5 Ideas - All
2:55 – 3:00 Turn in Final 5 Idea Sheets
Food for Thought: **Completion**

- How can colleges better articulate preparatory skills needed for feeder pathways - from high schools, adult education, and other providers - into CTE degree and certificate programs?

- Should colleges recognize CTE program competencies acquired through prior learning to help accelerate the education and career advancement of students?

- Should attainment of a set of job-related competencies be a component of certain job-related degrees and certificates?
Food for Thought: Responsiveness

- How can colleges obtain a better understanding of regional labor market data so program/course development and scheduling can more rapidly respond to the needs of regional employers and industry?

- Are changes at the state and local level needed so colleges can enhance the use of incumbent worker training and integrate work-based learning opportunities that are valued by employers into the program curricula?

- Should certificates and degree awards specify the acquisition of foundational skills that employers often state are lacking in job applicants?
Food for Thought: Funding

- How can funding for CTE programs be less dependent on state budget fluctuations and grant funding?
- Should community colleges develop a funding model that more adequately funds the higher cost of CTE facilities, supplies, equipment, and professional development (beyond the current system of block grants for instruction equipment and maintenance)? If so, what should it look like?
- How can colleges operate regionally to better leverage resources across multiple state agencies and better position themselves for employer-funded training?