



CALIFORNIA COMMUNITY COLLEGES
CHANCELLOR'S OFFICE



CALIFORNIA COMMUNITY COLLEGES

Doing What MATTERS™

FOR JOBS AND THE ECONOMY

Understanding the CTE Launchboard

December 6, 2013



Webinar Agenda

12:00-12:30 Launchboard overview

- What kinds of data the Launchboard includes
- How it was developed
- Logging in
- Understanding the different tabs
- Timelines for data availability and advanced functionality
- Where to find more resources

12:30-12:45 Detailed walk-through

- Live demonstration of how to use the Launchboard

12:45-1:00 Q&A

- Answering your questions, via the chat function



Understanding the Launchboard

The Launchboard is a new data resource that can be used to view the movement of the needle on student success in career technical education (CTE).

Hosted by Cal-PASS, the Launchboard aggregates program-level data including:

- Student characteristics, progress, and completion from the Chancellor's Office database
- Wage data from EDD
- Employment outcomes from the CTE Employment Outcomes Survey
- Labor market information from EMSI
- Local information such as low-unit certificates and industry certifications



Launchboard Origins

- Concept was developed at a statewide planning meeting of diverse CTE stakeholders (June 2012)
- Structure and metrics were developed by the RP Group, Cal-PASS, Centers of Excellence, and WestEd as a proof-of-concept (July-November 2012)
- Chancellor's Office adopted the concept and expanded the scope to include the Common Metrics used for Workforce and Economic Development grant reporting (December 2012-January 2013)



Launchboard Origins

- Four colleges agreed to gather and share information so that the concept could be tested with live data (February – April 2013)
- Cal-PASS building out the infrastructure for full-scale implementation (May – December 2013)
- Beta version released for preliminary feedback (September – December 2013)



Launchboard Contents

- Launchboard tab: commonly available metrics grouped into categories such as enrollment, employment, and demand
- Common Metrics tab: grant-reporting metrics
- Event Manager: tool for capturing information on students who are not included in the Chancellor's Office MIS Database (ARCC)



Launchboard Contents

Go to www.calpassplus.org/launchboard

About Event Manager Launchboard Common Metrics My Profile Log-Out

LaunchBoard^{1.0}

Data-Backed Decisions

Dear Launchboard user, please [complete our Feedback Survey](#).

The CTE Launchboard provides actionable data to California community colleges and feeder K-12 school districts to explore the effectiveness of Career Technical Education (CTE) programs in terms of program enrollment, student support and completion, employment outcomes and alignment with regional labor market demand. The data facilitates local, regional and statewide conversations about how to improve student transitions from college to the workforce.

If your college is not one of the 35 colleges currently available on the Launchboard, you can view a Launchboard Demo by clicking [here](#).

Launchboard Common Metrics Event Manager Help Desk





Logging In

LaunchBoard^{1.0}

About Event Manager Launchboard Common Metrics Log-In

Login

Use this page if you do have a valid login information. If you believe you have an account on any of our sites but forgot your password - please use "Forgot Password" link in the bottom of the Existing Users section.

If you have never created an account here or on my.calpass.org, please request a new account creation by filling out a short form on the right.

Existing Users

User name:

Password:

Remember me

Log on

[Forgotten password](#)

New Users

Please request a new account to be created by filling in a simple contact form. Click on the button to submit.

First Name:

Last Name:

Email:

Phone:

Organization:

Job Title:

Request Login

Please use your community college address and allow a day or so for your request to be approved.

2300 N Street, Suite 3 Sacramento, CA 95816 | Phone: 916.498.8980



Launchboard Tab

College: College 2 | Programs: Accounting (050200) | Current Year: 2011-2012 | Refresh

| | Metric 5 Year | Metric Current | % Increase / Decrease | Trend |
|--------------------------|---------------|----------------|-----------------------|-------|
| Enrollments | | | | |
| Capacity | | | | |
| Support | | | | |
| Milestones | | | | |
| ▶ Course Completion Rate | 84.70 % | 83.50 % | -1.40 % | ⬇️ |
| | Metric 5 Year | Metric Current | % Increase / Decrease | Trend |
| ▶ Course Success Rate | 72.00 % | 70.60 % | -1.90 % | ⬇️ |
| | Metric 5 Year | Metric Current | % Increase / Decrease | Trend |
| ▶ GPA | 2.89 | 2.95 | 2.10 % | ⬆️ |
| | Metric 5 Year | Metric Current | % Increase / Decrease | Trend |
| ▶ Attained 9+ units | 54.0 | 55 | 1.90 % | ⬆️ |
| | Metric 5 Year | Metric Current | % Increase / Decrease | Trend |
| ▶ Term to Term Retention | 1136.2 | 1156 | 1.70 % | ⬆️ |
| Credentials | | | | |
| Employment | | | | |
| Demand | | | | |

View program-level information in categories such as enrollment, employment, and demand.



Launchboard Tab

| | | | | |
|---|------|----|----------|---|
| Chancellor's office approved certificates | 38.0 | 54 | 42.10 % | ▲ |
| Gender | | | | |
| Male | 6.0 | 6 | | ■ |
| Female | 30.0 | 47 | 56.70 % | ▲ |
| Unknown | 1.0 | 1 | | ■ |
| Ethnicity | | | | |
| Black or African American | | | | ■ |
| Asian | 14.0 | 17 | 21.40 % | ▲ |
| Hispanic / Latino | 4.0 | 4 | | ■ |
| Unknown / Non-Respondent | 4.0 | 11 | 175.00 % | ▲ |
| White | 15.0 | 22 | 46.70 % | ▲ |
| Age | | | | |
| 20 to 24 | 3.0 | 6 | 100.00 % | ▲ |
| 25 to 29 | 7.0 | 7 | | ■ |
| 30 to 34 | 7.0 | 14 | 100.00 % | ▲ |
| 35 to 39 | 5.0 | 4 | -20.00 % | ▼ |
| 40 to 49 | 8.0 | 17 | 112.50 % | ▲ |
| 50 + | 6.0 | 6 | | ■ |
| DSPS | | | | |
| EOPS | | | | |

Drill down to see how outcomes vary for student characteristics such as demographics or DSPS and EOPS status



Common Metrics Tab

| General Education and Transfer Progress Cluster | | | | |
|---|---------------|----------------|-----------------------|-------------------------------------|
| | Metric 5 Year | Metric Current | % Increase / Decrease | Trend |
| › MP 19. Completed a work readiness Soft Skills training program (either stand-alone or embedded) | | | | Upload Missing Data |
| | Metric 5 Year | Metric Current | % Increase / Decrease | Trend |
| › MP 20. Completed College Level English and/or Math | 218 | 262 | 20.20 % | |
| | Metric 5 Year | Metric Current | % Increase / Decrease | Trend |
| › MP 21. Completed the CSU-GE or IGETC transfer track/certificate (Primary Goal) | | | | Upload Missing Data |
| | Metric 5 Year | Metric Current | % Increase / Decrease | Trend |
| › MP 22. Completed Major requirements in a CTE area (Primary Goal) | | | | Upload Missing Data |
| | Metric 5 Year | Metric Current | % Increase / Decrease | Trend |
| › MP 23. Completed an A.A. Degree in a major aligned with student's CTE pathway (Primary Goal) | | | | Upload Missing Data |
| | Metric 5 Year | Metric Current | % Increase / Decrease | Trend |
| › MP 24. Completed an A.A. Degree with a major different from student's CTE pathway | | | | Upload Missing Data |

View information on metrics required for Doing What Matters braided funding (detailed instructions for uploading data available soon)



Event Manager Tab

Create Event

Use this page to create a new event. Events may include any activity you would like to track as part of your Common Metrics such as trainings, career exploration workshops, etc. For details on how to use the system, click on the "Help" link at the top of the page.

| | |
|---|---|
| Event Name* <input type="text"/> | Sector <input type="text" value="Select sector"/> |
| Event Start Date / Time* <input type="text" value="10/2/2013 8:00 AM"/> | Select Related Momentum Points <input type="text" value="Click to select multiple values"/> |
| Registration Deadline Date / Time <input type="text"/> | Custom Field Label 1 <input type="text"/> |
| Grant Number* <input type="text"/> | Custom Field Label 2 <input type="text"/> |
| Duration <input type="text"/> | Custom Field Label 3 <input type="text"/> |
| Duration Hours / Days <input type="text" value="Select duration type"/> | Comments (Above the registrant form) <input type="text"/> |
| Company / Business <input type="text"/> | FAQ (Below the registrant form) <input type="text"/> |
| Contact Info and Hours <input type="text"/> | |
| Location <input type="text"/> | |

Capture data on learners who are not enrolled as students, such as contract education participants or for one-time activities



Launchboard 1.0 Roll-Out: Aggregation & Infrastructure

Available now:

- Event Manager tab available for all colleges
- Launchboard tab available for 35 colleges who participated in the CTE Employment Outcomes Survey last year
- Demo of Launchboard tab available for all other colleges

Coming soon:

- Resources on how to upload data into the Common Metrics tab will be available by January
- Launchboard tab available for all remaining colleges by January



Launchboard 2.0 Roll-Out: Expansion & Actionability

- Include additional metrics (e.g., apprenticeship, K-12 pathway alignment)
- Add more functionality (e.g., cohort tracking, CTE Employment Outcomes Survey query tool)
- Build reports that use Launchboard data to support common data conversations (e.g., board reports, faculty engagement, program review)



Give Us Your Feedback!

- If your college's data is in the Launchboard tab, review it
- If your college's data isn't in the Launchboard tab, review the data on the four pilot colleges
- Fill out a survey about the Launchboard structure, content, and reporting functionality



Find Out More

- Visit www.calpass.org to view the Launchboard, populated with information from four pilot colleges and the 35 participants in the CTE Employment Outcomes Survey
- Find resources to explain the Launchboard at <http://doingwhatmatters.cccco.edu/WEDDGranteeResources.aspx>
- Send your questions and comments to launchboard@cccoco.edu