



Technical Assistance for Contract Education

Technical Assistance for Contract Education Supports the Field

Technical Assistance for Contract Education provides services that prepare the California Community Colleges to respond to the workforce training needs of business within their local communities. Contract Education services represent an entrepreneurial response at the local level, and collectively statewide, that can significantly respond to the needs of business, industry, and government to prepare the workforce both current and future to be competitive in an increasingly competitive global market.

Through training and consulting services TA for Contract Education provides community college contract education and economic development professionals with the skills and tools needed to develop and deliver in-demand solutions needed by businesses to meet the workforce development challenges that will affect their economic success. Whether the basic tools for developing a training unit at the college or providing high-skilled train-the-trainer sessions in Lean Technologies, the Technical Assistance Provider for Contract Education will deliver the resources necessary to meet the needs of the community colleges.

We Deliver for Education Professionals

Technical assistance is available in a variety of areas for the community college Contract Education unit or economic development professional, including:

- Organizational Development
- Fundamentals of Being a Successful Contract Training Professional
- Understanding California Education Codes, Policies and Procedures
- Performance Improvement Methodologies
- Consultative Sales
- Return on Investment for Contract Training

Contract Education Partner Training Resources

Technical Assistance works with the other strategic priority sectors to develop in-service Train-the-Trainer programs for colleges to deliver the training to their business clients as well as to students at the colleges. These include:

- Customer Service Academy – Private and Public Sector
- Generational Diversity – Working with Cross Generational Teams
- Lean for Office (Transactional Lean)
- Next Skills

Another key resource provided by the TA for Contract Education, is the development of statewide training contracts with business and government on behalf of the community colleges through the California Corporate College (CACC). Marketing and business development are completed by the CACC and services are delivered through the local community colleges.

Contact Information

Catherine Swenson

Statewide Director

P.O. Box 162641

Sacramento, CA 95816

Phone: (916) 452-5668

Email: cswenson@ccccewd.net

www.ccccwd.net