

We invest in California's economic growth and global competitiveness through industry-specific partnerships, education, training and services that contribute to a highly skilled and productive workforce.

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CALIFORNIA COMMUNITY COLLEGES

Doing What MATTERS™

AGRICULTURE / WATER / ENVIRONMENTAL TECHNOLOGY

Doing What MATTERS for Jobs and the Economy: Agriculture, Water & Environmental Technologies

California Community Colleges and its Doing What Matters for Jobs and the Economy framework invests funding and resources in industry sectors that are key to California's economic growth. Through sector strategies and services, the Agriculture, Water, and Environmental Technology initiative works to ensure the economic viability of California's agriculture and natural resources industry, while maintaining our environmental integrity, especially in the area of water – our most precious resource.

Support: We support regional and statewide sector strategies that promote the education, training, and advocacy of agricultural and environmental businesses and services.

Drive: We drive the development and alignment of curriculum in Agriculture, Natural Resources, Water, and Environmental Technology programs across the state.

Advance: We sustain and advance the development of career pathways in an effort to maintain California's standing as the number one agriculture state in the nation. Additionally, colleges offering Agriculture and Natural Resources programs need a resource to support their connection with industry.

Sector Strategies and Services Education & Career Pathways

Our initiative creates a pipeline of educated and skilled individuals, starting with agriculture education programs in high school, moving to education or training at the post-secondary level, and ending in a viable career. Business and industry play a vital role in our work to guide the development and revision of curriculum as concrete changes in the sector occur. Our initiative drives the efforts of the California Post-Secondary Agriculture Articulation Collaborative (CPAAC) which is comprised of instructors and administrators from community colleges and CSU campuses across the state. The CPAAC works in partnership with a statewide advisory committee that oversees and reviews statewide projects as well as college programs related to our sector.



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Workforce Training & Development Services

Our Workforce Training & Development services are coordinated regionally by Deputy Sector Navigators who connect businesses and students with community college and workforce development resources and services at various colleges.

Water & Wastewater Technology Programs prepare and certify students for the municipal drinking water and wastewater treatment departments and industrial treatment facilities.

Agriculture & Natural Resources Programs in California offer traditional education attainment as well as industry certification preparation in a variety of agriculture disciplines. Some high wage careers include heavy equipment operators, landscape auditors, pest control advisors, agriculture sales representatives, food safety coordinators, and many more.

What is Doing What MATTERS for Jobs and the Economy?

California Community Colleges' Doing What MATTERS for Jobs and the Economy is a four-pronged framework to respond to the call of our nation, state, and regions to close the skills gap. The four prongs are:

- **Give Priority** for What MATTERS for Jobs and the Economy
- **Make Room** for What MATTERS for Jobs and the Economy
- **Promote** What MATTERS for Student Success
- **Innovate** What MATTERS for Jobs and the Economy

The strategy of Doing What MATTERS for Jobs and the Economy is to invest funding and resources in industry sectors that are key to California's economic growth. Industry-specific programs are coordinated by Sector Navigators and Deputy Sector Navigators who align community college and other workforce development resources with the needs of industry sectors and occupational clusters through a regional focus. The goal is to invest in the skills of California's workforce through highly specialized industry training, technical consulting and business development. The end result is to meet industry's need for skilled workers.



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The California Community Colleges is the largest system of higher education in the nation composed of 72 districts and 114 colleges serving 2.1 million students per year. Community colleges supply workforce training, basic skills education and prepare students for transfer to four-year institutions. The Chancellor's Office provides leadership, advocacy and support under the direction of the Board of Governors of the California Community Colleges.

For more information about the community colleges, please visit:
<http://californiacommunitycolleges.cccco.edu/>

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