All Hands Briefing

#StrongWorkforce
Agenda

Process Overview
- Commonly Asked Questions: membership & timeline

Phase 1 – Regional College and Faculty Conversations
- Top 5 Goals + Early Themes
- Next Steps

Phase 2 – Strong Workforce Town Hall
- Takeaways from first Town Hall
- Next Steps

Phase 3 – Task Force Meetings
- Takeaways from first meeting
- Next Steps

Resources
- Playbooks and Top 5 Goals posted at http://doingwhatmatters.cccco.edu/StrongWorkforce/Events.aspx
Board of Governor Task Force on Workforce, Job Creation and a Strong Economy

Scope
Consider strategies and recommend policies and practices that would:

– Prepare students for high-value jobs that currently exist in California,
– Position California’s regions to attract high-value jobs from other states and around the globe,
– Create more jobs through workforce training that enables small business development, and
– Finance these initiatives by braiding state and federal resources.

Develop recommendations that engender:

flexibility, regional responsiveness, partnership with industry, and student portability
The Goal

*Increase individual and regional economic competitiveness by providing California's workforce with relevant skills and quality credentials that match employer needs and fuel a strong economy.*
California needs 1 million more AA, certificates, or industry-valued credentials.

California’s Job Openings by Education Level 2015-2025

- 34% bachelor's degree or higher
- 30% some college or Associate's degree
- 35% HS Diploma or less

1.9 million job openings will require some college or an Associate's degree.

Analysis: Collaborative Economics

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Early Themes (draft)

1. WORKFORCE DATA & OUTCOMES

a) Create a comprehensive suite of data analysis tools and provide workforce research, including information about employment and wage outcomes, and technical assistance to regions to effectively utilize data about labor market demand in industries and regions.

b) Expand “completion” to include workforce success metrics by acknowledging “skill builder” and employability outcomes.

c) Simplify and streamline the application and reporting process for Chancellor Office-funded initiatives.
2. CURRICULUM & INSTRUCTORS

a) Evaluate and revise, as appropriate, curriculum processes at all levels in order to optimize responsiveness and efficiency.

b) Develop expedited processes for approval of stand-alone courses and certificate programs.

c) Incorporate foundational workplace and career skills into instructional programs and support services.

d) Create processes for providing structured credit for prior learning and explore other approaches for competency-based education that are validated by regional industry or national standards.

e) Increase the pool of qualified CTE instructors.
3. STRUCTURED CAREER PATHWAYS AND STUDENT SUPPORT

a) Facilitate the implementation of structured college and career pathways by developing model curriculum (similar to SB 1440) and expanding the delivery of contextualized basic skills, dual enrollment and credit by exam strategies so high school students can seamlessly transition into community college CTE certificates and/or transfer degrees.

b) Create campus hubs for student success and support of CTE students to include career exploration, CTE pathway and education planning, and coordination of work-based learning opportunities for CTE students.
4. BASELINE FUNDING

a) Revise the funding model to address high cost CTE programs that have: 1) labor market demand and/or strong employability outcomes, or 2) for new programs, labor market demand and/or anticipated strong employability outcomes.
Early Themes (draft)

5. REGIONAL COORDINATION

a) Create economies of scale for coordination at the regional level and among regions to support common efforts around regional sector-specific industry engagement, curriculum coordination, articulation models, marketing, evaluation, and other shared needs such as regionally developed initiatives.

b) Create a regional community college extension framework that leverages college and local industry resources to provide education/training for industry-valued credentials and short-term/certificated CTE programs.

c) Develop a sustained public outreach campaign to promote career development and attainment.
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Strong Workforce Town Halls

2/10 Central Valley
3/4 Los Angeles
3/10 Silicon Valley
3/16 Sacramento
3/18 San Diego
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- Coming soon: IdeaScale