



# **\$50M CTE Enhancement Fund**

## **Preview of What's Coming & Listening Session**

Slides as of 7/16/14



# Agenda

- Introductions
- Motivation for regionally oriented funding
- Review of Legislation
- Tentative Timeline
- How could these funds be used in our region?
  - What are we already doing that this could enhance?
  - What more could we do?
- For more information

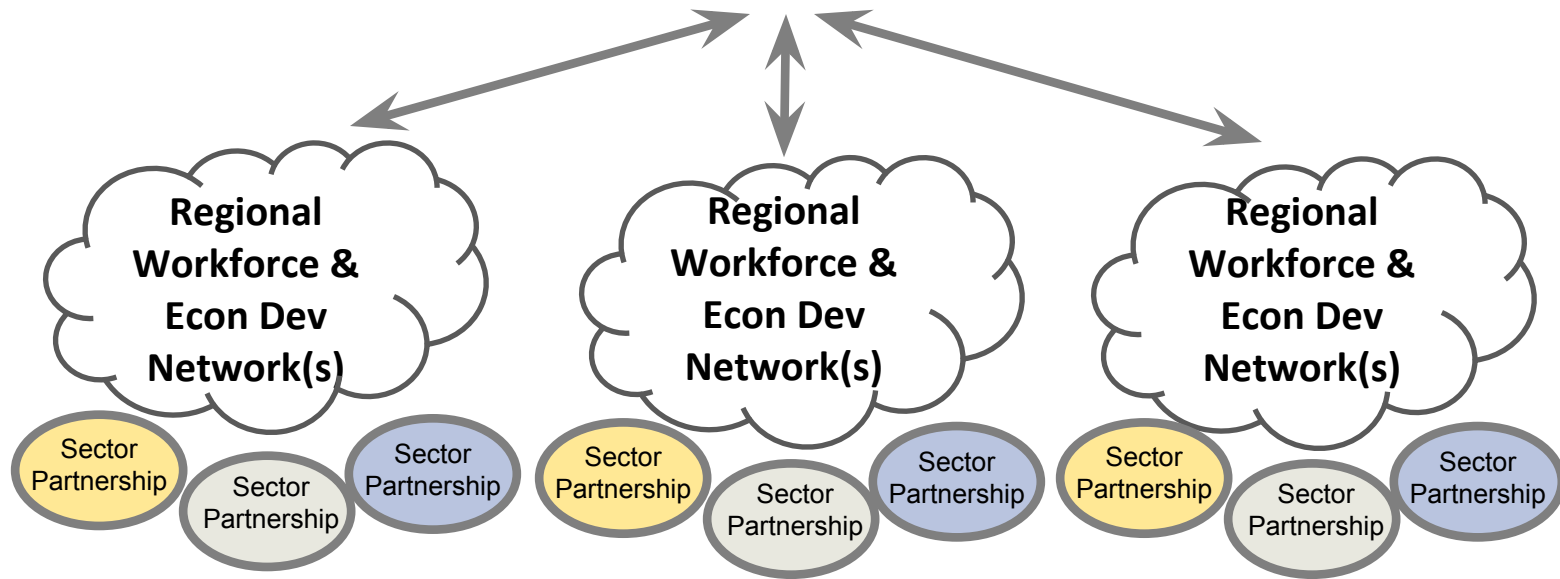


# California's workforce system refocusing to train by sector by region

**Governor**

**California Workforce Investment Board (CWIB) State Leadership Body**

CWIB, Labor Agency, CCCCO, ETP, EDD, DAS, CDE's Adult Ed, HHS, GoBiz, and others





# Growing California's Regional Economies

**Regional economic clusters and key industry sectors driving state's economic growth**

**Governor and Legislature investing in building community college capacity to develop workforce for these clusters/sectors**



- Greater Sacramento
- Northern Inland CA
- Northern Coastal CA
- 
- East Bay
- North Bay
- SF/Mid Peninsula
- Silicon Valley
- Santa Cruz/Monterey
- 
- Central
- Mother Lode
- 
- South Central
- 
- San Diego/Imperial
- 
- Inland Empire/Desert
- 
- Los Angeles
- Orange County



CALIFORNIA COMMUNITY COLLEGES  
**Doing What MATTERS™**  
FOR JOBS AND THE ECONOMY



# Intent

To create greater incentive for California Community Colleges to develop, enhance, retool, and expand quality career technical education offerings that build upon existing community college regional capacity to respond to regional labor market needs.



## Allowable Uses

Funds may be used for equipment, curriculum development, professional development, and other related costs necessary to develop, enhance, retool, and expand quality career technical education offerings.



# Criteria

For CTE Programs developed with industry input, matched\* by industry resources, and adopted by faculty upon certification\*\* by the regional consortia.

\* Chancellor's Office is working with Dept of Finance, Legislative Committees to define match requirement

\*\* RC certify that programs meet the following criteria

(A) Be for occupations and sectors that are demonstrated to be in demand in the regional labor market.

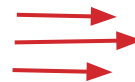
(B) Be for occupations for which regional production of employees is insufficient to meet labor market demand.

(C) Demonstrate regional alignment of program and curricula

Demand



Supply





# Priority Given To

Programs that meet all the criteria and meet at least one of the following

- (A) Are in priority sectors identified by the region.
- (B) Are in emerging sectors identified by the region.
- (C) Are articulated with K-12 or four year institutions.





# Priority/Emergent Sectors by Region

Doing What Matters	Regional Consortia						
Priority/Emergent Sectors	North/ Far North	Central	Bay	South Central	LA/ Orange	Inland Empire/ Desert	San Diego/ Imperial
Advanced Manufacturing	•	•	•	•	•	•	•
Advanced Transportation & Renewables			•		•	•	•
Ag, Water, Env Technologies	•	•	•	•			
Energy Efficiency & Utilities			•		•		•
Health	•	•	•	•	•	•	•
Life Science/Biotech			•				•
Info Comm Tech Digital Media	•	•	•	•	•	•	•
Trade, Export, Logistics	•	•	•	•	•	•	•
Small Business	•	•	•	•	•	•	•
Trade, Retail, Hospitality		•	•		•		•



# Proposed\* Allocation of Funds

## Statewide

Funds allocated to 7 regions

Formula based on actuals:

- CTE FTES
- FTES
- # of Colleges

## Within each region

60% made available as college "local shares"

Calculated on same formula as above  
Uses must conform to criteria of budget language

40% made available to multi-college proposals

- multi-college applications within regions
- multi-college applications that cross regions

If over-subscribed, can be ranked against criteria or made competitive





# Tentative Timeline

August	Approval of 60/40 split and definition of match requirements
August	Consultation with stakeholders
September	Approval by Board of Governors
Early fall	Online project application released, with applications for college, multi-college within region, and multiple-region grants
Late fall	Review by Regional Consortia. Identification of occupational areas where multiple college investments would benefit from consultation/collaboration
January 2015	First wave of proposals approved All submitted proposals must be reviewed by RC by this date or they are automatically approved
Mid March 2015	Second wave of proposals approved Report due to Legislature
April 2015	Funds not committed at college or regional level reallocated to where needed
June 2015	Funds fully committed
June 2016	All funds spent



## Possible Uses

What are we already doing at our colleges, in our region that meets the criteria?

How could we build on this?

What new things could we do with this funding?



# For More Information

## Doing What Matters for Jobs and the Economy

Website: [www.doingwhatmatters.cccco.edu](http://www.doingwhatmatters.cccco.edu) see WEDD Grants

## Regional Webinars

- Regional Webinars hosted by Regional Consortia

<http://doingwhatmatters.cccco.edu/WEDDGrants/CTEnhancementFunds.aspx>

July: Listening Sessions

August: Communication to Preview Rollout

- Not sure which region you belong to? Visit our Doing What MATTERS for Jobs and the Economy [Interactive Map](#).

## Regional Consortia Contacts

Diane Hollems [mdhollems@pipeline.sbccc.edu](mailto:mdhollems@pipeline.sbccc.edu)

Luann Swanberg [lswanberg2@gmail.com](mailto:lswanberg2@gmail.com)



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