$50M CTE Enhancement Fund

Preview of What’s Coming & Listening Session

Slides as of 7/16/14
Agenda

• Introductions
• Motivation for regionally oriented funding
• Review of Legislation
• Tentative Timeline
• How could these funds be used in our region?
  – What are we already doing that this could enhance?
  – What more could we do?
• For more information
California’s workforce system refocusing to train by sector by region

Governor

California Workforce Investment Board (CWIB) State Leadership Body
CWIB, Labor Agency, CCCCCO, ETP, EDD, DAS, CDE’s Adult Ed, HHS, GoBiz, and others

Regional Workforce & Econ Dev Network(s)
Sector Partnership

Regional Workforce & Econ Dev Network(s)
Sector Partnership

Regional Workforce & Econ Dev Network(s)
Sector Partnership

Sector Partnership
Sector Partnership
Sector Partnership
Sector Partnership
Sector Partnership
Sector Partnership
Sector Partnership
Sector Partnership
Growing California’s Regional Economies

Regional economic clusters and key industry sectors driving state’s economic growth

Governor and Legislature investing in building community college capacity to develop workforce for these clusters/sectors
Intent

To create greater incentive for California Community Colleges to develop, enhance, retool, and expand quality career technical education offerings that build upon existing community college regional capacity to respond to regional labor market needs.
Allowable Uses

Funds may be used for equipment, curriculum development, professional development, and other related costs necessary to develop, enhance, retool, and expand quality career technical education offerings.
Criteria

For CTE Programs developed with industry input, matched* by industry resources, and adopted by faculty upon certification** by the regional consortia.

* Chancellor’s Office is working with Dept of Finance, Legislative Committees to define match requirement

** RC certify that programs meet the following criteria
(A) Be for occupations and sectors that are demonstrated to be in demand in the regional labor market.
(B) Be for occupations for which regional production of employees is insufficient to meet labor market demand.
(C) Demonstrate regional alignment of program and curricula
Priority Given To

Programs that meet all the criteria and meet at least one of the following:

(A) Are in priority sectors identified by the region.
(B) Are in emerging sectors identified by the region.
(C) Are articulated with K-12 or four year institutions.
<table>
<thead>
<tr>
<th>Priority/Emergent Sectors</th>
<th>North/Far North</th>
<th>Central</th>
<th>Bay</th>
<th>South Central</th>
<th>LA/Orange</th>
<th>Inland Empire/Desert</th>
<th>San Diego/Imperial</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advanced Manufacturing</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Advanced Transportation &amp; Renewables</td>
<td>●</td>
<td></td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Ag, Water, Env Technologies</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Energy Efficiency &amp; Utilities</td>
<td></td>
<td></td>
<td>●</td>
<td>●</td>
<td>●</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Health</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Life Science/Biotech</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>●</td>
<td></td>
<td>●</td>
</tr>
<tr>
<td>Info Comm Tech Digital Media</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Trade, Export, Logistics</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Small Business</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Trade, Retail, Hospitality</td>
<td></td>
<td>●</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
### Proposed* Allocation of Funds

**Statewide**

| Funds allocated to 7 regions | Formula based on actuals:  
|                            | ● CTE FTES  
|                            | ● FTES  
|                            | ● # of Colleges |

**Within each region**

| 60% made available as college “local shares” | Calculated on same formula as above  
|                                            | Uses must conform to criteria of budget language |

| 40% made available to multi-college proposals | If over-subscribed, can be ranked against criteria or made competitive  
|                                            | ● multi-college applications within regions  
<p>|                                            | ● multi-college applications that cross regions |</p>
<table>
<thead>
<tr>
<th>Month</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>August</td>
<td>Approval of 60/40 split and definition of match requirements</td>
</tr>
<tr>
<td>August</td>
<td>Consultation with stakeholders</td>
</tr>
<tr>
<td>September</td>
<td>Approval by Board of Governors</td>
</tr>
<tr>
<td>Early fall</td>
<td>Online project application released, with applications for college, multi-college within region, and multiple-region grants</td>
</tr>
<tr>
<td>Late fall</td>
<td>Review by Regional Consortia. Identification of occupational areas where multiple college investments would benefit from consultation/collaboration</td>
</tr>
</tbody>
</table>
| January 2015 | First wave of proposals approved  
All submitted proposals must be reviewed by RC by this date or they are automatically approved |
| Mid March 2015 | Second wave of proposals approved  
Report due to Legislature |
| April 2015 | Funds not committed at college or regional level reallocated to where needed       |
| June 2015  | Funds fully committed                                                             |
| June 2016  | All funds spent                                                                  |
Possible Uses

What are we already doing at our colleges, in our region that meets the criteria?

How could we build on this?

What new things could we do with this funding?
For More Information

Doing What Matters for Jobs and the Economy
Website: [www.doingwhatmatters.cccco.edu](http://www.doingwhatmatters.cccco.edu) see WEDD Grants

Regional Webinars

- Regional Webinars hosted by Regional Consortia
  [http://doingwhatmatters.cccco.edu/WEDDGrants/CTEEnhancementFunds.aspx](http://doingwhatmatters.cccco.edu/WEDDGrants/CTEEnhancementFunds.aspx)
  - July: Listening Sessions
  - August: Communication to Preview Rollout

- Not sure which region you belong to? Visit our Doing What MATTERS for Jobs and the Economy [Interactive Map](http://doingwhatmatters.cccco.edu/InteractiveMap).

Regional Consortia Contacts
Diane Hollems  mdhollems@pipeline.sbcc.edu
Luann Swanberg  lswanberg2@gmail.com