

9:00 – 9:30 A.M.

Welcome & Introductions (Walt Di Mantova)

Review Agenda & Purpose of Extended Ops

Review Previous Meeting Minutes: Update on Follow-Up Items (Von Ton-Quinlivan)

- DWM enlarged conversation around CTE to Academic Senate, CIOs, CEOs to help convince BOG to unanimously adopt the 25 recommendations from Task Force.
- Current strands of work support implementation of recommendations and prepare for bigger money becoming available.
 - Academic Senate has begun process for creating CTE curriculum models that will simplify pathways.
 - Local, regional and state levels will reexamine curriculum approval practice to streamline adoption of best practices.
 - Rolling out Launchboard 2.0 will facilitate colleges using better data in planning.
 - Recognize leadership team – leveraging existing bodies to do work of implementing recommendations and assigning leadership to each task.

9:30 – 10:15 A.M.

Follow-up on Task Force Recommendations Discussed in Previous Extended Ops (Walt Di Mantova and Groups)

- What is impact of the task force recommendations on the four major areas?
 - Regional coordination
 - Clarify and communicate expectations and roles of key talent and CCCCCO staff.
 - Public outreach on workforce development
 - Does current capacity and infrastructure mask task at hand?
 - Curriculum and Faculty
 - How does DWM help colleges use labor market information to identify gaps and develop curriculum to fill those gaps? Use LMI earlier in process.
 - Clarify role of regions in curriculum approval to streamline and add value.
 - Recruit faculty from industry on regional basis and develop program to acquire pedagogical skills.
 - Career pathways and student success
 - USE CID to expedite course approval and involve industry. Align regional processes statewide.
 - Promote current work with career pathways.
 - Develop common student ID to track students from K12 through community college to employment or four-year college to provide data to justify funding. Data team has met with CDE to discuss using CDE locator service to attach SSSID to student records through CCCApply.
 - Data and funding
 - Collect data that coordinates with CCCCCO MIS.
 - Create collection mechanism for contract ed, adult ed, not-for-credit, K12.
 - Fund hands-on training and technical assistance on data and data use.

- Demonstrate need for adequate funding for sustainable and high demand occupations for CTE programming.
- Assess true cost of CTE programs.
- Explain value (ROI) of CTE programs to legislature, college and student.

10:30 – 11:00 A.M.

DWM 2.0 Update (Walt Di Mantova, O’Doherty, Rock Pfothauer, Linda Zorn, Jose Anaya, Sandra Sisco, Javier Romero—not present)

- Identified six areas to immediately address short term needs for renewal of RFAs. Some need refining. Once short term areas are finished, also looking at long term, holistic review that will be vetted more broadly.
- What planning has been done to organize system to measure ROI? Difficult to capture, but will be part of grant performance. Launchboard will collect common metrics from the field and structure metrics around seven goals.

11:00 – 11:15 A.M.

SB 1070 Update (Javier Romero – not present, Walt Di Mantova, discussion)

- Money for SP-1070 (\$100K) is going out, but working on memo to clarify recommendations on how it can be used based on feedback from field.
- How can a college or district turn down money without complications rather than spending money unproductively?
- Need to improve communication and coordination on regional level between DSNs and regional and college leadership to target spending more strategically.
- Long term need to look at overall spending patterns and consider adjusting funding strategically rather than across the board. Assigning grants competitively rather than across the board could address many concerns—many good ideas out there already.

11:15 – 11:45 A.M.

CIO Conference Debriefing: Feedback and Potential Next Steps (Craig Justice, Walt Di Mantova, Rock Pfothauer, Linda Zorn)

- CIO Perspective (Craig Justice)
 - Summary information will be published by early December.
 - Need to align DWM to college processes and plan through the system.
 - Improve communication: ways for DSNs to engage CIOs, clear messaging on role of DSN.
 - Each campus needs facilities to house program, whether new or repurposed spaces.
 - Look at how sectors are aligned regionally—mixed results depending on region.
- Field Perspective (Peter Davis)
 - Not all CIOs identified as CIOs—difficult to reach out to them when information is not available.
 - Internal communication issues: CIOs do not know resources from DSN and others
 - Workforce development issues are moving into CIO scope of work with curriculum development.
- Other feedback
 - Desire for more face-to-face communication: Overlapping spring conferences and bringing back CIO regional meetings can continue face-to-face communication and increase CIO involvement with DWM.

- Develop sector profile for each sector that includes colleges, programs, student enrollment, FTES, certificates and job placement, challenges and opportunities.
- CIOs in Far North region developing roles and responsibilities

11:45 A.M. – 12:15 P.M.

Working Lunch, Network

- ICT Digital Marketing Group provided folder with new IT pathways brochure, a collaboration between retain and ICT sectors.

12:15 – 12:30 P.M.

Regional Consortia: Program Endorsement and Approval Process (Kit O’Doherty and Rock Pftenhauer)

- Regional consortia working on aligning program endorsement process but still working to incorporate LMI data more effectively.
- Consider ways to work with Spencer Wong and his group who uses LMI and can be valuable resource.

12:30 – 12:45 P.M.

Data: Skills Builders, etc. (Nick Kreemer, Kathy Booth and Renah Wolzinger)

- Scorecard in Launchboard will capture skill builder successes by using SAM course classification to track students who take advanced CTE courses, but do not earn certificate, to raise wages. It will track wages two and four quarters after exit.
- One out of every four CTE students (92,000) who leave without a degree or certificate have been reclassified as successful skill builders. They average about a \$4,000 wage gain.
- Important to include these success stories in addition to degrees and completions, as well as those who take classes for continuing education for employment.
- Skill builder/incumbent worker students can lead to growth in enrollment even as high school graduations declines and economy recovers.
- CTE employment outcomes survey tracks information, such as self-employment, that is not tracked in Launchboard. Important to consider multiple sources of data.
- Upcoming training will allow colleges to dive into data and understand the nuances and interpret the data correctly.

12:45 – 1:00 P.M.

Statewide Alignment Group Update (Angela Allison and Sean Glumace)

- Teams for articulation credit by exam, dual enrollment and data will continue to meet and work in statewide pathway alignment.
- Data team may be housed by Nick Kreemer and VeraTech, but remain integrated through reporting structure to share information.
- New career pathway team forming.

1:00 – 1:50 P.M.

Innovations and Best Practices: SNs, RCs, TAPs (All)

- High interest in apprenticeship grants which are now being sent out.
- Communication best practices for SNs and DSNs include using regional chair to target the right recipients, follow established processes and send weekly news blasts.

- Share calendar information on statewide calendar and use common calendar platform across levels to share and consolidate information.
- How do we generate more MTE? Bring CSSOs and CIOs together for brainstorming and planning.
- How do we capture emerging trends by sector? Add narrative on what's in demand to quarterly reporting.
- SD EDGE (Software Development Enhanced Director for Guided Education) will be able to consolidate information for hiring trends, wage data, available courses across campuses to begin new career.
- Students can carry enrollment status from one college to another. How can colleges more quickly offer new courses while still respecting faculty input and process?
- Publicity campaign for economic impact of skills builder courses.

1:50 – 2:00 P.M.

Close: Topics for Next Meetings (All)

- February 3, 2016