



CALIFORNIA COMMUNITY COLLEGES
CHANCELLOR'S OFFICE

eUpdate

DOING WHAT MATTERS FOR JOBS AND THE ECONOMY

Division of Workforce and Economic Development

September 2013

In this issue you'll find:

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- » Use Icon To Link To Interactive Map
- » Self-Help Resources For Grantees

Regards,

Van Ton-Quinlivan, Vice Chancellor

CCCCO Division of Workforce and Economic Development



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Removing Barriers For LWIB/College Partnership

A 2012 law mandated that local workforce investment boards (LWIB) spend 25% of their est. \$400M budget on training. While there are some robust relationships between LWIBs and colleges, LWIBs largely spend these funds with private trade schools. The California Workforce Investment Board (CWIB) State Leadership Group -- a coordinating body of state agencies on which I serve -- had identified it a public policy to foster better working relationships between the workforce system and our community colleges in order to better use public funds. Field feedback identified the Employment Training Provider List (ETPL) as a barrier to partnership, with many community colleges unable to provide training because of the lengthy application process required to qualify. In the August CWIB meeting, a [new policy](#) was adopted to make college programs with 70%+ placement rates automatically ETPL-qualified. This action, accompanied by the [national directive](#) enabling LWIBs to procure cohorts from colleges, clear the way for local/regional partnerships. The implementation details are being put in place. One Regional Consortia -- such as the one under SDICCCA -- is already working to form MOUs with their LWIBs to take advantage of this future opportunity. LWIBs associated with your region can be found under the [Interactive Map](#) within the Doing What MATTERS web site. LWIBs have also prioritized their sectors ([found here](#)).

Use Icon To Link To Interactive Map

Employers can get easily lost in our system or become discouraged when no one returns their call. The new Interactive Regional Map is a quick glance tool for employers to identify first contacts in our system -- either by sector or by region -- to help meet their needs. Add a link from your website back to the Interactive Regional Map. [Learn how](#).



FOR EMPLOYERS:
WORKFORCE TRAINING
RESOURCES

Self-Help Resources For Grantees

Many self-help resources are available. Onboarding modules can help you be effective-in-role more quickly. Also, you will find logos, business cards, communication materials, technical assistance support, and more.

WEDD Grantee Resources

Click on the titles with the » to view the resource list.

Onboarding & Professional Development of Ext Ops Team	Foundational Doing What Matters Documents	Resources
1.0 Logistics 1.1 Use Phone Conferencing - CCC Confer Registering and On-line Tutorials 1.2 Subscribe to eUpdates/eAlerts - Using listservs; Updating Contact Us Directory 1.3 Follow trends @WorkforceVan on Twitter; Learn about Twitter 1.4 Collaboration Tools & Tips: 1.4.1 Learn Google Docs 1.4.2 GoogleDrive 1.4.3 GoogleCalendar; Simplify scheduling via Doodle 1.4.4 DropBox.com - free service for transfer of very large files to others 1.4.5 bitly.com - use to shorten URLs in your documents 1.5 Set up your Bio & photo on LinkedIn.com; see sample 1.6 Business Cards: for Sector Navigators; DSNs; Regional Consortia; CoEs; Other TA Providers 1.7 Tool for managing lists 1.8 Update your Email signature line 2.0 Effectiveness in Roles » 3.0 Offboarding Prior Grantees » 4.0 TAP Resources » 5.0 Extended Ops Meetings »	RFA Process » RFA Overview » Grantee Roles » Common Metrics, Guidance & Other Docs »	Interactive Resource Map » Calendar & Contacts » DWM Communication Materials » Communication Tool Kit » Advanced Professional Development »

Onboarding Logistics

Instructions for Business Cards, Collaboration Tools and more

WEDD Grantee Resources

Click on the titles with the » to view the resource list.

Onboarding & Professional Development of Ext Ops Team	Foundational Doing What Matters Documents	Resources
1.0 Logistics » 2.0 Effectiveness in Roles »	RFA Process » RFA Overview »	Interactive Resource Map » Calendar & Contacts » DWM Communication Materials » • DWM Logo Files • DWM Logo Brand Guidelines • DWM Word & Powerpoint Templates • "For Employers: Workforce Training Resources" Banner Link • Data Sheets & Collateral Materials Communication Tool Kit » Advanced Professional Development »

DWM Logos

DWM Logo Brand Guidelines

Right-click on the icons below and then click either "Save target as ..." or "Save link as" to save the image file on your computer.



High Resolution, Vertical Orientation for Business Cards





High Resolution, Horizontal Orientation





Logo Reversed for Dark/Black Background



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2.0 Effectiveness in Roles »	RFA Overview »	...ts »
3.0 Offboarding Prior Grantees »	Grantee P... »	...aterials »
4.0 TAP Resources 4.1 CACareerCafe TAP Primer and Tearsheet 4.1.1 CACareerBriefs Tearsheet 4.2 Centers of Excellence TAP Primer and Tearsheet 4.3 Communications TAP Primer and Tearsheet 4.4 Contract Education TAP Primer and Tearsheet 4.5 Curriculum Approval Practices TAP Primer and Tearsheet 4.6 Internship Back-End Payroll Services TAP Primer and Tearsheet 4.7 Launchboard TAP Primer and Tearsheet 4.8 Legislative Affairs TAP Primer and Tearsheet 4.9 Meeting Coordination TAP Primer and Tearsheet	Common... Other Doc...	...ol Kit » ...onal
5.0 Extended Ops Meetings »		

