



CALIFORNIA COMMUNITY COLLEGES

**Doing What MATTERS™**

FOR JOBS AND THE ECONOMY

## **\$200M Strong Workforce Program: Final Trailer Bill Language**

[www.DoingWhatMATTERS.cccco.edu](http://www.DoingWhatMATTERS.cccco.edu)

#StrongWorkforce

@CalCommColleges @WorkforceVan

Version as of 7/22/16



CALIFORNIA COMMUNITY COLLEGES

# Use of \$200M Strong Workforce Program

- Increase quantity of CTE
  - Improve quality of CTE
- Courses, programs, pathways, credentials (licensure), certificates, degrees

**Requirement: labor market demand!**



# Flow of Funds



**60%**

## **Local Shares**

Goes to districts to invest in CTE at colleges

**40%**

## **Regional Shares**

Invests in CTE at colleges upon coordinated action

**5%**

## **Statewide Activities**



# Allocation Model for the Funds: Variables and Weighting

	<u>2016-17</u>	<u>2017-18+</u>
1. Unemployment rate	1/3	1/3
2. Proportion of CTE FTEs	1/3	1/3
3. Projected job openings	1/3	1/6
4. Successful workforce outcomes*	0	1/6

\* Launchboard has already been updated for WIOA alignment.



# Evidence of Labor Market Demand



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## Find Studies by Region



### California

*Guides for Using Labor Market Information*

**Making Use of Labor Market Information: Where to Find Data for Common Community College Decisions**

**Understanding Labor Market Information Resources: Descriptions, Benefits, and Limitations**

*Industry and Occupational Studies*

**Computational Intelligence** (Jul 2016)

**Demand Data Tool** (May 2016)

**Employer Demand for Business Information Workers (BIW 2) in California** (Apr 2016)

**Information Technology Technician Pathway Labor Market Analysis** (Nov 2015)

**Establishing Patient/Health Navigator Programs** (Aug 2015)

[CLICK HERE](#)

*to find more California statewide reports.*

**Click on your region**

*to find industry reports, environmental scans and other products for your area.*

- Regional & Sub Regional Labor Market Information
- Supply & Demand Table with Living Wage Occupations
- Summary of How Colleges Invest Their Local Share
- Curated Library
- Other

# Submit 3-Year Projections: Select from Multiple Measures

## INCREASE QUANTITY

- CTE enrollment

## IMPROVE QUALITY

- Skills gains
- Completion
- Transfer
- Employment rates
- Employment in field of study
- Earnings,
- Median change in earnings
- Proportion of students who attained living wages



# Joint\* Regional Planning – Contact CTE Regional Consortia for Fall 2016 Dates

## Invited:

- Local Workforce Investment Boards (LWIBS)
- Adult Education
- Local Educational Agencies
- Interested Public 4 Year Universities
- Economic Development
- Industry Leaders
- Local Civic Reps

*\*Joint planning between Strong Workforce Program and WIOA*





# Joint Regional Planning Questions

1. Are priority and emergent sectors for the region still the same?
2. What more must be done for students to move through the region's career pathways in selected sectors?
3. How will job placement, internships, and regional industry engagement be coordinated?
4. How can industry inform and co-invest in CTE development?



CTE Regional Consortia work with colleges to prioritize use of Regional Shares by 1/31/17.

Post to web.





# Find Your CTE Regional Consortia

[www.DoingWhatMatters.cccco.edu/strongworkforce.aspx](http://www.DoingWhatMatters.cccco.edu/strongworkforce.aspx)

The screenshot shows a web browser window with the URL <http://doingwhatmatters.cccco.edu/StrongWorkforce.aspx>. The browser's address bar also shows a tab for "Board Of Governors Task For...". The website's navigation menu includes: Overview, Resource Map, Strong Workforce, LaunchBoard, For WEDD Grantees, For College Leadership, WEDD Grants, Events, Newsroom, and Contact. A search bar is located below the navigation menu, with radio buttons for "Web" and "Site" and a "Search" button.

The main content area features the "Doing What MATTERS™ FOR JOBS AND THE ECONOMY" logo. Below the logo are four promotional banners: "FOR EMPLOYERS: WORKFORCE TRAINING RESOURCES", "PRACTICES WITH PROMISE Workforce Outcomes eShowcase", "Task Force on WORKFORCE JOB CREATION AND A STRONG ECONOMY", and social media links for "Follow @WorkforceVan" and "Subscribe to eUpdates".

## \$200M Strong Workforce Program Rollout

GUIDANCE	PLANNING	LABOR MARKET RESEARCH	DIRECTORIES
<p><b>Trailer Bill Language:</b> PDF   Word</p> <p>Planning Overview <i>(coming soon)</i></p> <p>FAQs</p> <p>Allocations</p> <p><b>COMPILE YOUR OWN SLIDES</b></p> <p>Presentation Archive</p>	<p>Master Calendar</p> <p><b>Local Shares</b></p> <ul style="list-style-type: none"><li>- Reporting Template - TBD</li><li>- Overview Slides: PDF   PPTX</li><li>- Process Flow Chart</li></ul> <p><b>Regional Shares</b></p> <ul style="list-style-type: none"><li>- Reporting Template - TBD</li><li>- Overview Slides PDF   PPTX</li><li>- Process Flow Chart</li></ul>	<p>LMI Library</p> <p>Demand &amp; Supply Data Tools</p> <p>Ideas for Growing CTE FTES</p> <p><b>CTE PROGRAM OUTCOMES</b></p> <p>Find CTE Outcomes</p> <p>Strong Workforce Program Metrics</p>	<p>Find My Regional Partners</p> <p>CTE Regional Consortia</p> <p>Sector Navigators / Deputy Sector Navigators</p> <p>Labor Market Research Centers of Excellence</p> <p>CTE Data Unlocked Experts</p> <p>Technical Assistance Providers</p>

25 Recommendations Adopted by the Board of Governors