$200M Strong Workforce Program: Final Trailer Bill Language

www.DoingWhatMATTERS.cccco.edu
#StrongWorkforce
@CalCommColleges @WorkforceVan

Version as of 7/22/16
Use of $200M Strong Workforce Program

- Increase **quantity** of CTE
- Improve **quality** of CTE

Courses, programs, pathways, credentials (licensure), certificates, degrees

**Requirement:** labor market demand!
Flow of Funds

60% Local Shares
Goes to districts to invest in CTE at colleges

40% Regional Shares
Invests in CTE at colleges upon coordinated action

5% Statewide Activities
## Allocation Model for the Funds: Variables and Weighting

<table>
<thead>
<tr>
<th>Variables and Outcomes</th>
<th>2016-17</th>
<th>2017-18+</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Unemployment rate</td>
<td>1/3</td>
<td>1/3</td>
</tr>
<tr>
<td>2. Proportion of CTE FTEs</td>
<td>1/3</td>
<td>1/3</td>
</tr>
<tr>
<td>3. Projected job openings</td>
<td>1/3</td>
<td>1/6</td>
</tr>
<tr>
<td>4. Successful workforce outcomes*</td>
<td>0</td>
<td>1/6</td>
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</tbody>
</table>

* Launchboard has already been updated for WIOA alignment.
Evidence of Labor Market Demand

- Regional & Sub Regional Labor Market Information
- Supply & Demand Table with Living Wage Occupations
- Summary of How Colleges Invest Their Local Share
- Curated Library
- Other
Submit 3-Year Projections: Select from Multiple Measures

**INCREASE QUANTITY**
- CTE enrollment

**IMPROVE QUALITY**
- Skills gains
- Completion
- Transfer
- Employment rates
- Employment in field of study
- Earnings,
- Median change in earnings
- Proportion of students who attained living wages
Invited:

- Local Workforce Investment Boards (LWIBS)
- Adult Education
- Local Educational Agencies
- Interested Public 4 Year Universities
- Economic Development
- Industry Leaders
- Local Civic Reps

*Joint planning between Strong Workforce Program and WIOA*
Joint Regional Planning Questions

1. Are priority and emergent sectors for the region still the same?

2. What more must be done for students to move through the region’s career pathways in selected sectors?

3. How will job placement, internships, and regional industry engagement be coordinated?

4. How can industry inform and co-invest in CTE development?

CTE Regional Consortia work with colleges to prioritize use of Regional Shares by 1/31/17.

Post to web.
Find Your CTE Regional Consortia

$200M Strong Workforce Program Rollout

GUIDANCE
- Trailer Bill Language: PDF | Word
- Planning Overview (coming soon)
- FAQs
- Allocations

COMPILE YOUR OWN SLIDES
- Presentation Archive

PLANNING
- Master Calendar
- Local Shares
  - Reporting Template - TBD
  - Overview Slides: PDF | PPTX
  - Process Flow Chart
- Regional Shares
  - Reporting Template - TBD
  - Overview Slides PDF | PPTX
  - Process Flow Chart

LABOR MARKET RESEARCH
- LMI Library
- Demand & Supply Data Tools
- Ideas for Growing CTE FTES

CTE PROGRAM OUTCOMES
- Find CTE Outcomes
- Strong Workforce Program Metrics

DIRECTORIES
- Find My Regional Partners
- CTE Regional Consortia
- CTE Data Unlocked Experts
- Technical Assistance Providers

25 Recommendations Adopted by the Board of Governors