



DOING WHAT MATTERS FOR JOBS AND THE ECONOMY

Division of Workforce and Economic Development

May 2012

In this issue you'll find:

- » 2012 Labor Market Reports Now Available
- » WIB Partnership Opportunities Abound
- » Aspen Institute's \$1M Student Success Prize Value Workforce Metrics
- » USDoE Proposes Blueprint for Perkins Reforms
- » RFAs for the Economic and Workforce Development Program 2012-13 Funds Just Published

Regards,  
Van Ton-Quinlivan, Vice Chancellor  
CCCCO Division of Workforce and Economic Development

2012 Labor Market Reports  
Now Available

Doing What Matters for Jobs and Economy starts with raising visibility for regional labor market needs and asking colleges to prioritize those needs when making decisions on budgets, courses and programs studies. The CCCC [Centers of Excellence \(CoE\)](#) just published 15 regional labor market profiles to help you refresh or start those capacity planning discussions with your regional partners. Access your economic region's report at [www.coecc.net/dwm](http://www.coecc.net/dwm).

A tip from CoE Initiative Director Elaine Gaertner ([Elaine@elaineg.net](mailto:Elaine@elaineg.net)), "Raise the visibility of the region's CTE needs with your college's leadership." Be sure to print and give a copy to your college president/chancellor, chief instructional officer, chief business officer, and local Academic Senate leadership. The reports were designed to provide these leaders with key salient points.

WIB Partnership Opportunities  
Abound

Passage of SB 734 (DeSaulnier) this year means that local Workforce Investment Boards (WIB) need to spend 25% of their funds on training. Don't miss the opportunity

Aspen Institute's \$1M  
Student Success Prize Value  
Workforce Metrics

The [Aspen Institute College Excellence Program](#) recently named 120 top community colleges, challenging them to compete for the \$1 million fund for the 2013 Aspen Prize for Community College Excellence. The Aspen Institute used a quantitative formula that assesses performance and improvement in four areas: graduation rates, degrees awarded, student retention rates, and equity in student outcomes.



Congratulations to our own colleges for inclusion in this year's top 120!

- Coastline Community College
- San Joaquin Delta College
- Santa Barbara City College

These colleges will now compete for the prestigious honor following a year-long research process into how well their students learn, complete degrees, and get jobs with competitive wages after

to partner in serving regional labor market needs. "Orange County WIB has incredible partnerships with community colleges -- three of the four districts provide training and one district operates our largest One-Stop centers. It is time to take our partnerships to next level," says Orange County WIB/OCCS Director Arthur Munoz.

Some local WIBs are unclear whom to work with at our campuses, so start by having your contract education staff (or CTE dean) reach out to their executive director. A list of local WIBs can be found at <http://calworkforce.org/resources/local-wib-directory>. Or, email California Workforce Association Executive Director Barbara Halsey at [bhalsey@calworkforce.org](mailto:bhalsey@calworkforce.org) to locate your partner WIB(s).



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graduating. Note that these accountability measures of student success are commonplace within the workforce mission of community colleges.

## USDoE Proposes Blueprint for Perkins Reforms

The U.S. Department of Education released a [blueprint](#) outlining reforms it would like to see enacted when the Carl D. Perkins Career and Technical Education Act is reauthorized. The plan has four reform emphases:

- having students learn skills that are needed in the labor market.
- giving incentives to secondary schools, institutions of higher education, and employers to form partnerships to ensure quality programs.
- hold the programs accountable; each will be required to measure and report students' academic performance and job skills.
- encourage states to reform their policies to mesh with the goals of the federal program.

## RFA's for the Economic and Workforce Development Program 2012-13 Funds Just Published

Apply now for these grant opportunities:

RFA Number	RFA Specification Title	Maximum Funding
12-0326	Industry Driven Regional Collaboratives	Approximately \$1.9 million
12-0336	Job Development Incentive Funds	\$661,000
12-0332	Responsive Training Fund	Approximately \$3.4 million

[Click here](#) for additional grant information.