



DOING WHAT MATTERS FOR JOBS AND THE ECONOMY

Division of Workforce and Economic Development

July 2012

There is no doubt that our community college system is experiencing a considerable amount of anxiety about the future. Budget challenges, retirements and leadership turnover, and accreditation standing are significant contributors, along with day-to-day operational challenges of meeting current funding requirements and program demands.

The [Doing What MATTERS for Jobs and the Economy](#) framework offers a proactive road map for dealing with these stresses. This framework is one that benefits from your continued input, especially as we work to operationalize the strategies. A focus on this framework will align all our contributions with the number one issue facing Americans—jobs and the economy.

My Division is also transitioning along with you in the collective effort to better answer the call-to-action by our nation, state, and regions to bridge the skills gaps between what employers need and what our workers have. As we re-organize, if you are ever unsure of whom to contact, visit [Doing What Matters Contact Information](#) or [contact me](#).

The next \$1B of the U.S. Department of Labor funds, SB 1070, SB 1402 EWD reauthorization, and Perkins V are all reorienting towards regions. Colleges in active partnership with their region's economic and workforce development strategies, and with each other, will be better positioned to compete for funds. Through a regional lens, our system will have more options for optimizing CTE capacity than working on one campus alone. Sector priorities will be an added dimension of focus for each region. We want to hear your thoughts and ideas as my Division considers the multitude of ways to support our college's alignment with their regional economy.

I have had the fortune to visit many campuses to discuss CTE programs prior to coming to this CCCCO role, including Fresno City College, American River College, Butte College, San Mateo College, Laney College, De Anza College, City College of San Francisco, and more. In this role, I have had the fortune to dialogue with the LA/Orange County area, CCCAOE, Perkins Consortia, a number of Perkins Collaboratives, the boards of the CCLC and Trustees organizations, ACCA, and others who have invited me to spend time. With each conversation, I am able to better inform and refine our Division's work.

This Fall, I would like to have more field visits so that we can have Critical Conversations. Please let me know if you have interest in hosting a visit for your region.

If you have ideas, thoughts and/or concerns, or wish to invite me to attend your gathering, please email me at vtquinlivan@cccco.edu.

Regards,

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